

# Absolute Publishing launches new Formula One title

Submitted by: APL Media (Absolute Publishing)

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'Absolute Publishing launches new Formula One title'

Leading London-based sports and travel publisher, Absolute Publishing Ltd (APL), has launched its first Formula One magazine – the Classic Sports Series Guide to Formula One 2009 Season.

Anthony Leyens, CEO, APL, said: "With Lewis Hamilton winning The World Championship last year and Jenson Button off to a flying start, British drivers have come to the forefront of the world's stage and are all celebrated in the wonderfully crafted Formula One publication just launched into the market place."

This 138-page glossy A4 magazine is packed full of big name interviews, driver profiles and previews, analysis of every race plus, much, much more. And with this year's first few races already proving this season is likely to be one of the most exciting ever, our experts have put together a comprehensive guide to the action.

APL has over 10 years' publishing experience in sports, travel and customer publishing, with a range of bespoke magazines for annual sporting events from cricket, to rugby and football including the Champion's League, Best of British Sports Review, Six Nations, The Open and the Ryder Cup.

To view the digital version of the magazine visit:

<http://www.absolutepublishing.com/formulaone2009>

Ends

Contact:

- Classic Sports Series Guide to Formula One 2009 Season Magazine is distributed through WH Smiths High St, WH Smiths Travel, Martin/McColls, Borders and all major stockists throughout the UK at a cover price of £3.25, available now.
- For any sales enquiries please contact: Matthew Jackson, Managing Director, Absolute Publishing Ltd or Anthony Leyens, Chief Executive, on, tel: +44 (0)20 7253 9009 / e-mail: [sales@absolutepublishing.com](mailto:sales@absolutepublishing.com)
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