

# TRUST YOUR EYES TO FOSTER GRANT

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The nation's number one provider of ready-to-wear reading glasses, Foster Grant, has launched its latest collection, a range of best-selling optical quality styles that are an extremely safe, effective and affordable alternative to prescription lenses.

The 2009 collection is exclusive to Foster Grant and reflects the most up-to-date eyewear trends. It has the latest classic and contemporary styles to suit every look and every occasion. There's an outstanding choice of stylish frames all in a huge variety of materials and shapes. There's also a selection of "two in one" sun readers, a unique combination of sunglasses and reading glasses, ideal for the garden or on holiday, so that you don't have to keep changing your glasses all the time.

All Foster Grant reading glasses feature lightweight, distortion free lenses with anti-scratch coatings. Additional features are included on many styles in the range such as spring hinges and rocking nose pads for added comfort and durability. A selection of the most popular lens strengths are available, starting at +1.00, ideal for younger wearers and computer use.

The collection is incredibly convenient to buy. All you do is select a style, identify your lens strength on the simple chart shown on the display and away you go. No more over stretched arms and everything in focus. And you can buy online too.

Foster Grant's range of ready-to-wear reading glasses is amazing value, from only £6.99, so you can afford an extra pair for home, in the car, at the office or in fact for any place or occasion.

Go to [www.fostergrant.co.uk](http://www.fostergrant.co.uk) to see the entire range, find your nearest stockist or to buy online.

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Note:-

This year sees the return of the iconic phrase "Who's that behind those Foster Grants?" that has been synonymous with the Foster Grant brand since the 1970's. There have been many celebrated Foster Grant wearers including famous international movie stars and the king of rock and roll himself, Elvis Presley and in 2009, one of those stars, Raquel Welch, is once again donning Foster Grant's to help promote the brand.

Images, product samples and further information from Steve Stubbs 07799 648354, email: [steve@stevestubbs.co.uk](mailto:steve@stevestubbs.co.uk) or [pressoffice@fgxe.co.uk](mailto:pressoffice@fgxe.co.uk)