

Supply Chain and Logistics: Is now the right time to invest? Or are companies just cost cutting?

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With the credit crunch impacting supply chains in all sectors, should companies be investing to achieve greater efficiency, or are they just cutting costs? That is the issue to be debated at the 2009 SCALA annual logistics debate, supported by the Chartered Institute of Logistics and Transport (CILTUK).

The debate is once again taking place in the superb grounds of Wroxall Abbey, near Coventry, on the evening of 18th June, and the organisers have the support of the West Midlands region of the Chartered Institute of Logistics and Transport UK.

John Perry, Managing Director of SCALA – www.scalagroup.co.uk - said "Recent SCALA debates have focused on environmental issues in supply chains. This year the big question facing us all is the impact of the credit crunch on supply chain strategy and operations.

"Companies and their logistics professionals are faced with stark choices when it comes to investment decisions. Should they invest in order to achieve long term cost and service benefits, or should they cut costs now to impact the bottom line in a positive way?"

Five high profile speakers from across industry will debate this issue and then throw discussion open to the 200 top supply chain and logistics professionals who will be attending. This year's speakers are Peter Surtees, Director European Supply Chain, Kimberley Clark; Steve Eastham, Operations Director, Tetley Tea; John Boulter, Managing Director DHL Supply Chain; Beth Cauldwell, Director Snowden Tate; and John Potter, Senior Partner SCALA Consulting (former European Supply Chain Director, SC Johnson).

Mr Perry said that the debate will hear the views and ideas of many of the logisticians present. "That is why this event is in the form of a debate, where delegates can express their views during the subsequent discussion."

This summer evening at Wroxall is an excellent networking event and begins with Pimms on the lawn followed by the debate and supper. This provides an excellent opportunity for the top supply chain and logistics professionals to meet and discuss important issues in a relaxed environment.

The main sponsors this year are DHL Supply Chain, and other sponsors are ATMS, Savoye, and Total.

Reasons to attend:-

- Learn about leading edge approaches to logistics and the environment
- Have your say – are environmentally supply chains a reality of a pipelines?
- Network with managers in a similar situation to you; your customers; your competitors!

- ENDS -

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About Scala Consulting

SCALA Consulting has earned an excellent reputation for providing solid expertise and high quality Supply Chain and Logistics Consulting and Interim Management. Founded by John Perry, it comprises eight Senior Partners plus a wide range of highly capable and proven consultants.

SCALA has established an impressive client base who repeatedly choose SCALA because of the quality and experience of our consultancy team. All our Consultants are from management backgrounds and they have expertise and in-depth knowledge of many sectors, together with proven experience in successfully identifying and implementing improved supply chains.

All the team:

- are Senior Experienced Professional Consultants
- specialise in Supply Chain & Logistics
- have Strong Management Backgrounds
- have worked at Senior Board Level through to Detailed Operations Implementation