

Seasoned Business Professional, Jayne Hill, Joins sales-i

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- sales-i fortifies its account management team to respond to growing sales-

Solihull, UK – May 19th , 2009 – sales-i, (www.sales-i.com) the real-time sales intelligence service for front line sales people today announced that it has appointed Jayne Hill to support its growth strategy across Europe.

Jayne's appointment comes at a time when sales-i is experiencing fast growth in the UK and US markets and she will play a pivotal role in developing and supporting sales-i's penetration of its key market areas. Jayne brings more than 18 years sales and customer service expertise to sales-i and has in-depth experience of successfully helping distributors and manufacturers to enhance sales performance through the use of sales intelligence.

During her career, Jayne has worked with small dealers through to multi-national organisations in a number of industries, including: Office Products, Paper Merchants, Automotive, Industrial and Building Products, from sale through change management and ongoing account support – experience which will have considerable benefit to sales-i and its customers.

"I am delighted to continue my work in the sales intelligence market with sales-i and look forward to putting my experience in sales and customer liaison to use helping our clients evaluate their sales needs, establish sales processes and improve sales results," comments Jayne. "sales-i is a very powerful sales service that is transforming the sales visibility of hundreds of businesses across a number of industries and I am looking forward to working closely with our customers to help them to maximise their sales potential and increase their share of customer spend using sales-i."

Kevin McGirl, co-founder of sales-i adds, "We are enjoying significant growth across UK and US markets for our sales intelligence and CRM solutions. We are pushing the envelope in technology delivery with our very successful software as a service model (SaaS) and our solutions offer real value and return on investment; deliverables that underpin our continued success." Kevin continues, "I am delighted that we have attracted Jayne to the team. Many companies have benefitted from her extensive sales intelligence knowledge over the years and we look forward to using that expertise to further deepen our penetration of the building supplies market and to creating ongoing sales opportunities for our customers."

About sales-i

sales-i© is a real-time sales intelligence service for frontline sales people. Through sales-i, sales professionals are equipped with real-time customer buying behavior alerts which are delivered by email and text messaging, empowering them to make better informed, personalized and faster decisions which maximize repeat sales and reduce customer slippage.

sales-i is a true Software-as-a-Service solution charged on a per-user, per-month, basis.

Sales and marketing organizations rely on sales-i to maximize their sales intelligence. This delivers protected customer share, better margins, visible cross-sell and up-sell opportunities and increased customer buying behavior know-how resulting in more intelligent, profitable selling.

sales-i is a privately held company with offices in California, USA and Solihull, UK. For more information about sales-i visit www.sales-i.com or email tellmemore@sales-i.com

PR Contact:

Carina Birt

PR for sales-i

carina@sarumconsultancy.co.uk

+44 1722 411150