

Brits Turn To Kinky Sex To Beat The Recession Blues - Tracey Cox reveals the naughty sex secret that's keeping the nation going!

Submitted by: Lovehoney

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Naughty Brits are turning to kinky bondage to beat the recession blues, a new survey reveals today. UK couples are shrugging off the shackles of conventional love-making and spending more time in the bedroom with handcuffs, blindfolds and even tie-up bondage gear.

The survey of 2,000 men and women by online sex toy retailer LoveHoney.co.uk (<http://www.lovehoney.co.uk>) found that 76% of Britons have taken part in bondage play in the last 6 months. 58% of couples use it as a special way to spice up their love lives, while 16% use kinky accessories every time they make love.

68% have used restraints such as handcuffs (<http://www.lovehoney.co.uk/store.cfm?cat=1366>) and ties (<http://www.lovehoney.co.uk/store.cfm?cat=10386>), while 18% have used a blindfolds (<http://www.lovehoney.co.uk/store.cfm?cat=2503>) to enhance their lovemaking. 7% have even used unspecified household objects in the bedroom!

75% of people who had never tried tying up their partner said they were keen to give it a go.

The new Tracey Cox Supersex Beginner's Bondage Kit (<http://www.lovehoney.co.uk/product.cfm?p=16308>) is the perfect way for naughty couples to get started in tie-up sex games. It includes a silky soft blindfold, four fake-fur lined ankle and wrist ties, and an exclusive guide to bondage play written by best-selling sex author Tracey.

"While I certainly wouldn't suggest going to an S&M party for most couples, playing 'tie-up' privately is a definitely a great way to add zest to anyone's sex life," says Tracey. "When one of you is tied-up, you'll tend to try new things in bed, straying away from your predictable love-making path – it's this unpredictability that is the biggest turn on!"

Tracey's Five Top Tips For Safe Kinky Sex

- Don't be scared to have a laugh. It's normal to start giggling nervously when trying anything new. Just keep going and it should pass.
- Set boundaries before you start. Is there anything that's off limits?
- Have a 'safe word' – a word both of you know means 'Stop right now' and always stop when it's uttered, without demanding an explanation first.
- Never – no matter how funny you think it would be – leave someone tied up alone in a room. This isn't the time to pop out for a carton of milk.
- If you don't entirely trust your partner, don't go there. If trust is missing, it just isn't going to work.

The Tracey Cox Supersex Beginner's Bondage Kit (<http://www.lovehoney.co.uk/product.cfm?p=16308>) is the newest addition to Tracey Cox's Supersex range of sex toys (<http://www.lovehoney.co.uk/tracey-cox/vibrators/>), which also features the best-selling Supersex Rabbit Vibrator (<http://www.lovehoney.co.uk/product.cfm?p=5331>) and Supersex G-spot Orgasm Kit (<http://www.lovehoney.co.uk/product.cfm?p=9756>). The sexy and stylish range gives couples the ability and confidence to be more adventurous and to encourage the variety needed to keep sex good long-term.

Tracey Cox's Supersex range (<http://www.lovehoney.co.uk/brands/tracey-cox/>), including the Tracey Cox Supersex Beginner's Bondage Kit (<http://www.lovehoney.co.uk/product.cfm?p=16308>) is available exclusively from LoveHoney.co.uk (<http://www.lovehoney.co.uk/>) and traceycoxshop.com (<http://www.lovehoney.co.uk/tracey-cox/>).

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Hi-res images of the Tracey Cox Supersex Beginner's Bondage Kit (<http://www.lovehoney.co.uk/press/2009/05/19/tracey-cox-bondage-kit-press/>) are available for immediate download.

For further information / product samples, please contact Ruth Wilkinson on 01225 318881 or ruth@lovehoney.co.uk

Notes to Editor:

Tracey Cox

Tracey Cox is an international sex, body language and relationships expert as well as a TV presenter. She is well-known for her TV shows on sex and relationships, including The Sex Inspectors (Ch4), Would Like to Meet (BBC2) and Under One Roof (ITV).

Tracey has an academic background in psychology and travels the world, giving television, radio and print interviews on her specialist subjects. She has counselled via the media for more than 15 years and sold over two million books, with six titles as international bestsellers.