

Top 10 Mobile Broadband Myths

Submitted by: Formula

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22 May 2009 – London, UK: Mobile broadband is a luxury in a recession... or is it? After extensive market research, Top 10 Broadband exposes the most popular misconceptions about mobile broadband.

“With this guide we wanted to put myths surrounding excessive costs and slow speeds to bed. Mobile broadband download costs are down to an all-time low of £1 per Gb and download speeds are coming in at an average of 2.62Mb – we think it’s time to set the record straight on mobile broadband.” Says Jessica McArdle, marketing manager of Top 10 Broadband (<http://www.top10-broadband.co.uk/>).

To find out how Top 10 Broadband busted these myths, see their guide: Mobile broadband myths (http://www.top10-broadband.co.uk/guides/mobile_broadband_myths/).

The Top 10 mobile broadband myths in the guide are about:

1. Download allowances
2. Slow speeds
3. Rip-off laptop deals
4. Long contracts
5. Expensive data charges
6. Needing a dongle to connect
7. Overseas usage charges
8. Cost efficacy of deals
9. Dongle design
10. Home usage

Notes to Editors:

Top 10 Broadband is the UK's most popular dedicated broadband comparison site.

The website offers a range of comparison tools, allowing users to make quick and easy broadband buying decisions.

Top 10 Broadband is run by Formula, a leading web design and marketing company.

Contact us:

For more information please email press@formuladigital.co.uk or call Jonathan Leggett on 020 3170 5151.

Links:

Top 10 Mobile broadband myths: http://www.top10-broadband.co.uk/guides/mobile_broadband_myths/

Top 10 Broadband homepage: <http://www.top10-broadband.co.uk/>

Top 10 Broadband mobile broadband page: http://www.top10-broadband.co.uk/mobile_broadband/

Top 10 Broadband speedtest: <http://www.top10-broadband.co.uk/speedtest/>