

# Hannah Montana Hoedown at Selfridges to celebrate Oxford Street's first May traffic-free day

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Hannah Montana Hoedown dance craze will come to life for the first time at Selfridges Oxford Street (<http://www.selfridges.co.uk/>) tomorrow (May 23rd 2009) since it was first demonstrated at the film's European premiere in London earlier this month.

The dance phenomenon that took America by storm earlier this year is spreading around the world like wild fire.

Selfridges has hired the official 25-strong Hoedown dancing team, who performed in Leicester Square for Miley Cyrus, to showcase the moves to the crowds outside the store's main entrance on Oxford Street during traffic-free day.

The troupe will dance, inspire and teach budding Hannah Montanas, both young and old, at 12:30pm, 1:30pm, 2:30pm, 3:10pm and 4:30pm.

Selfridges Oxford Street is also the location for a Hannah Montana pop-up shop for fans wishing to indulge further into the world of Hannah Montana.

For more information please contact the Selfridges Press Office.

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