

dezineforce takes the stage at NAFEMS World Congress 2009

Submitted by: The Crocodile Design & Marketing Ltd

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NWC09 will provide the perfect platform for dezineforce to showcase its SaaS-based engineering design optimisation service to a global audience

dezineforce (<http://www.dezineforce.com/>), the first global provider of web-based, on-demand engineering design optimisation, will be exhibiting at the NAFEMS World Congress 2009 (NWC09). NWC09, the international conference and exhibition dedicated to engineering analysis and simulation, takes place from 16 to 19 June 2009 at the Creta Maris Conference Center in Crete, Greece. dezineforce will use NWC09 to demonstrate its innovative SaaS-based (software as a service) engineering design optimisation service.

The biennial NAFEMS World Congress brings together all the major players in the simulation world for three days of presentations, discussions and networking. As well as exhibiting at the event dezineforce will be taking an active role in the conference sessions. Dr Althea de Souza, senior dezineforce engineer and chair of the NAFEMS CFD working group, will present a paper on integrated design, search and optimisation, and will also chair the CFD discussion session.

Dr Peter Collins, dezineforce CEO, comments: "A particular focus at the NAFEMS World Congress this year will be how the appropriate deployment of simulation can boost competitive advantage through helping to stimulate innovation. The dezineforce service fits perfectly with this agenda. It gives subscribers access to a broad range of proven tools including software for the analysis of design behaviour and proprietary optimisation tools for systematic design improvement. We are looking forward to demonstrating the service to a focused global audience at NWC09."

The dezineforce service gives engineers cost-effective access to a powerful combination of cutting-edge design optimisation tools and industry-leading simulation tools for structural, fluid dynamics and mechanism analysis, made straightforward to use with integrated workflows and running on powerful computing clusters. As a web-based service it eliminates the hidden IT costs of traditional CAE. Because it is delivered over the Internet, dezineforce can be accessed from anywhere, by whomever the subscribing company chooses, facilitating collaboration between design engineering teams in different locations.

Ends.

About dezineforce:

dezineforce (<http://www.dezineforce.com/>) is a powerful web-based engineering design optimisation service, which gives design engineers cost-effective access to a powerful combination of cutting-edge design optimisation tools and industry-leading simulation tools for structural, fluid dynamics and mechanism analysis, made straightforward to use with integrated workflows and running on powerful computing clusters.

Available on-demand and on a flexible subscription basis, the dezineforce service dramatically compresses design cycles and enables engineers to make design decisions with confidence, thus eliminating the costs

of design errors and greatly reducing the cost of the design process.

dezineforce is the result of 100 man-years of development led by acknowledged leaders in the world of CAE and high-performance computing, including Simon Cox, director of the Microsoft Institute for High Performance Computing at the University of Southampton, and Andy Keane, director of the Rolls-Royce University Technology Centre for Computational Engineering at the University of Southampton.

dezineforce customers come from a wide range of industries including aerospace, civil engineering and architecture, renewable energy and automotive, and include Arup, Contour, Nucon Industries, Gifford, Hyde Engineering and Enabling Technologies.

For additional information on the dezineforce service or for a free trial contact dezineforce on +44 1489 611 842 or visit: www.dezineforce.com

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