

YAMAZAKI SINGLE MALT WHISKY IS AN INTRIGUING TREAT FOR FATHER'S DAY

Submitted by: Voice PR Ltd

Wednesday, 27 May 2009

London, May 27 , 2009 – Fragrant and bursting with intriguing new whisky flavours, Suntory's range of Yamazaki single malts makes the ideal present for Father's Day – especially if your dad is something of a whisky connoisseur

The Yamazaki single malt whisky range from Suntory, Japan, is among the most honoured single malt whiskies in the world having won awards for its taste and high quality consistently in the past five years. And a great way to honour your father too.

Ten silver, gold and Trophy awards have been bestowed on the Yamazaki 10 year old, 12 year old and 18 year old single malts since 2003.*

The nose of the Yamazaki 10 year old has been described as conveying fresh green apple, sweet creamy vanilla and cinnamon stick. Creamy sweet on the palate, the finish lingers and is a little woody

Yamazaki 12 year old is Japan's leading single malt whisky, much prized for its delicate and elegant taste. The nose of green apple, pine, cedar, honey and orange peel becomes spiced wood, orange marmalade and honey on the palate. The finish has a lingering woody character.

The premium Yamazaki 18 year old is all richness and depth. The nose of sherry, raisins, maraschino cherries and coffee cream chocolate rewards the palate with dark chocolate, rum, raisin toffee and dark coffee beans. As you might expect, the finish is long, rich and dark.

While the inspiration was Scotland, Yamazaki single malt whiskies have developed their own unique style and position within the world of whiskies over the years.

Long maturation in wood such as the local Japanese oak called Mizunara – it imparts aromas of incense - and American oak help to create complex aromas and tastes much sought after by whisky connoisseurs.

Yamazaki is a whisky with a long heritage which dates back to the 1920s when Suntory founder Shinjiro Torii built Japan's first and now oldest distillery. Using copper pot stills the Yamazaki distillery was the first of its kind outside Europe. The distillery is situated in the green and wooded Vale of Yamazaki on the outskirts of Kyoto in a calm and natural environment with an exceptional source of pure water.

Yamazaki is the most popular malt whisky in Japan and is now increasingly appreciated in Europe and the USA as reflected in the Yamazaki honour list.

The Yamazaki honour list:

Yamazaki 10 YO
2005 ISC Silver
2006 ISC Silver
2006 IWSC Silver

2007 ISC Silver

Yamazaki 12 YO
2003 ISC Gold
2008 SWSC Gold

Yamazaki 18 YO
2005 SWSC Double Gold
2006 ISWC Trophy
2007 ISC Gold
2008 SWSC Double Gold

- ends -

Photography of the Yamazaki range is available from V O I C E.

Yamazaki single malt whiskies are available from: Oddbins, Selfridges, Harvey Nicolls, The Whisky Exchange, independent specialist retailers and drinkon.com priced from:

Yamazaki 10 year old - £26.99
Yamazaki 12 year old - £34.99
Yamazaki 18 year old - £60.00

The Yamazaki range of single malt whiskies from Suntory is distributed in the UK by Cellar Trends. For all sales enquiries contact: www.cellartrends.co.uk

For further information and photographs of the cocktails contact:

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