

CENTRAL SKODA TO SUPPORT BIRMINGHAM'S JOHN HOSPICE

Submitted by: Marathana Marketing and PR Ltd

Thursday, 28 May 2009

A Birmingham Skoda dealership is giving support to a local Hospice after hearing of its work from a customer.

Central Skoda will be supporting Birmingham's John Taylor Hospice – thanks to one of their salesmen who offered to donate part of his earnings.

Mike Byrne, Managing Director of Central Skoda and who lives in Sutton Coldfield explained, "Our decision to support the Hospice began after Ray Woods, Marketing and Fundraising Officer for the League of Friends of the Hospice bought a car from us earlier this year. Ray used the opportunity to tell us about the work of the Hospice.

When Ray came to see us again recently to find a car for his wife, Aaron Cooper of our sales team offered to donate his commission to support the Hospice - and we have agreed to match the amount involved. We also intend to give further help and support.

We like to support local good causes as our way of thanking the community for their support for us - and the Hospice is only 3-4 minutes away from our showroom. The Hospice also covers Sutton Coldfield where I and number of the staff live so it is a natural choice."

Ray Woods of the League of Friends of the Hospice said, "My wife hasn't been well recently and the car was a surprise for her when she came back from seeing our son in Germany. I was really taken aback when Aaron offered to donate his commission to the Hospice - and delighted when Mike Byrne said that the Company would like to get involved.

I should also say that their service from beginning to end was superb!"

Central Skoda are at 585 Tyburn Road Erdington, Birmingham B24 9RX and can be contacted via their web site at www.centralskoda.co.uk or telephone 0121 382 0077

The John Taylor Hospice serves a population of over 400,000 in the north of Birmingham. It has a day hospice, an inpatient unit and community based nursing and bereavement support teams helping patients and their families (including children).

The League of Friends welcomes offers of help and support and can be contacted via their web site at www.johntaylorhospicelof.org.uk. Or telephone: 0800 781 1898.

ENDS

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Pic attached: L2E Aaron Cooper, Elaine Woods, Ray Woods and Dean Perry also from Central Skoda's Sales Team