

# Lidl UK's Implementation of EASY SOFTWARE's Document Management Technology Catches the Eye of Lidl's European Property Departments

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- EASY SOFTWARE is the system of choice for Lidl's Property Division in the UK and soon to be pan-European -

Bury St Edmunds, UK – June 1st, 2009 – EASY SOFTWARE UK, Europe's foremost supplier of integrated document management, workflow and archive solutions, has today announced that it has been selected by retail chain, Lidl, to deliver an electronic document management solution within its UK property division. The solution designed using EASY DOCUMENTS™ is now close to final testing and imminently being released to the first property office.

Lidl is one of EASY AG's largest customers and has several implementations of EASY DOCUMENTS™ integrated into SAP in its finance functions. Lidl has invested significantly in EASY's document management technology and has itself a dedicated IT team proficient in implementing EASY solutions across Europe. So when Lidl UK embarked on its search to find a document management partner to deliver a solution across its property departments, EASY SOFTWARE emerged as the popular choice winning through due to its technology quality and the service delivery reputation already established across the company.

The motivations behind automating the property department documents were described by Lidl as follows. "Lidl entered the UK in 1994 and since then most property information related to a specific site has been stored in hard copy files at our Head Office. We are a growing company, so the storage space need to house property information is growing at a considerable rate. At present there are more than 200,000 pages of information. The time taken to sort, filter, retrieve, update and file this information is staggering."

"This problem manifests itself across our property offices with disparate pieces of related information risking either being mislaid or split across different offices therefore impacting efficiency and productivity. One centralised electronic document repository would eliminate the time consuming paper filing tasks, recover costs linked to long term paper storage and preparation and allow interactive file processing between offices making tasks such as the approvals process much faster."

Global outsourcing company, TNT partnered with Lidl to back-scan the 200,000+ property related documents. By November 2008 all the documents relating to the Lidl UK property department had been scanned and were ready to be indexed and loaded into EASY DOCUMENTS. The project was soon being watched by other European Lidl property offices, themselves growing in their region and building mountains of paper files to support their activities. Once the project was in the global spotlight the decision was taken to underpin it with an Oracle rather than SQL database to ensure a corporate roll out could be achieved if needed.

The Lidl UK test system is now up and running undergoing extensive testing ready to be launched to its first live property office late May/early June. "We have been very impressed with EASY throughout this project. The product is very intuitive, flexible and scaleable and the workflow capability very

comprehensive and versatile. We are looking forward to a successful UK roll-out and then potentially mirroring that capability across other European property offices.”

Tony Cheung is EASY UK’s operations director and has been closely involved in overseeing the Lidl project. “Lidl is a major client for EASY Germany and now the UK too and we are delighted that we have earned our way, through positive endorsements, to developing this important document management solution for Lidl’s property portfolio. Our product scalability, flexibility and quality engineering pays dividends with an organisation like Lidl and in these difficult economic times it is increasingly becoming the system of choice for organisations of all sizes and disciplines who dare not risk their reputation or future on low cost, low functionality systems. We are looking forward to supporting the project as it goes UK wide and if need be internationally. ”

EASY SOFTWARE will present at the AIIM Roadshow on June 5th. To find out more about the roadshow and how to attend, please visit [www.aiimroadshow.org.uk](http://www.aiimroadshow.org.uk).

#### About Lidl

The first Lidl stores were opened in 1973 and by the 1980s Lidl was a household name throughout Germany. During the 1990s Lidl started to open stores outside Germany and today Lidl stores can be found in nearly every country in Europe. Lidl is now well established as a major European food retailer.

Lidl established itself in the UK in 1994. More information can be found at [www.lidl.co.uk](http://www.lidl.co.uk)

#### About EASY SOFTWARE UK

EASY SOFTWARE, which was founded in 1990 and is listed on the Frankfurt Stock Exchange, is Europe’s foremost provider of integrated document management technologies with more than 9,500 customers worldwide. Global and local companies rely on EASY’s comprehensive suite of scalable document technologies to automate their businesses, improve productivity and efficiency and to meet increasing regulatory requirements.

EASY SOFTWARE is a Microsoft Gold Partner and the second largest provider of SAP archiving solutions worldwide. EASY promotes its extensive suite of document management solutions both directly and indirectly through a network of 200+ global sales partners. More than 100 software development companies have created interfaces to EASY ENTERPRISE™, the company’s flagship solution.

EASY AG is headquartered in Mülheim a.d. Ruhr, with further offices and subsidiaries throughout Germany, Austria, the USA, Singapore and the UK. More information on EASY SOFTWARE UK can be found at <http://www.easysoftware.co.uk>

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