

PAUL MCKENNA'S HEAD ASSISTANT TO TEACH BUSINESS COMMUNITY THE POWER TO INFLUENCE VIA NLP

Submitted by: Matthew Wingett

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Hypnotist and personal development guru Paul McKenna may have departed the UK for a multi-million dollar TV deal in the USA, but the mind skills he employed to achieve his phenomenal success are about to be taught to British business people. Between 15th and 19th June 2009, Paul McKenna's Head Assistant, Steve Crabb, will reveal the secrets of the world's most successful business people on his NLP Corporate Training Course (<http://nlplifetraining.com/events/business-practitioner-nlp/1519jun09.html>), organised by NLP Life Training of London (www.nlplifetraining.com, tel: 0845 260 7930).

NLP, or Neuro-Linguistic Programming (<http://www.nlplifetraining.com>), is a powerful tool popularised by Paul McKenna, which can bring about startling improvement in ability and attitude. In a business environment, it enables people to master effective communication, control their emotional states and understand others more precisely in order to become better persuaders and negotiators. Highly effective in all business contexts, including sales, HR and managerial roles, it teaches people to achieve peak performance quickly and easily, even in times of stress.

NLP Life Training's Steve Crabb brings a unique skill-set to the course. Having run several multi-million pound businesses and having coached many successful entrepreneurs, he understands exactly the requirements of business people, and tailors his course to fit his clients' needs. "These highly valuable skills are exactly what will give businessmen the edge over their competitors," he says. "In this time of economic uncertainty, it's that extra piece of magic that helps my clients' businesses to succeed."

Run in five modules over the week of 15th-19th June 2009, the NLP Corporate Training Course includes: Foundation Skills of NLP, Emotional Management, Persuasion and Influence, Powerful Presentations and Maximising Potentials.

For further information on Steve Crabb and NLP Corporate Training, visit www.nlplifetraining.com, or call 0845 260 7930.