

# Schillings announce the launch of the Schillings Academy

Submitted by: pr-sending-enterprises

Thursday, 4 June 2009

---

Schillings the leading law firm protecting the privacy and reputation of corporates and high-profile individuals has launched the Schillings Academy, an advanced and unique course which will provide unparalleled training to staff at the firm.

The Schillings Academy will be delivered in-house and will equip the firm's employees with the skills and specialist knowledge to provide the same excellent client service that the firm's partners have become known for.

The Schillings Academy is the result of two years of development and will concentrate on building excellence in three key areas including advanced legal training for qualified lawyers, enhanced teaching for trainees and commercial skills training for the business support function. The first phase of the Schillings Academy will roll out a two year, 100 hour bespoke training programme in reputation management (<http://www.schillings.co.uk/Corporate-clients/Reputations/>) and privacy law to qualified lawyers currently working at the firm. Additionally the programme will carry CPD points and will ensure that all qualified lawyers exceed their CPD requirements without the need to go on external generic courses.

The four main components of Schillings Academy for qualified lawyers will be advanced modules on defamation (<http://www.schillings.co.uk/Legal-services/Legal-terms/Defamation-libel/>), privacy law (<http://www.schillings.co.uk/Legal-services/Legal-terms/Privacy-law/>) and confidence and advocacy and related reputation management laws. Working together with leading professors including Professor Gavin Phillipson and the College of Law, the Schillings Academy will foster and harness new ways of thinking on how to approach and deploy the law to achieve the best results for the firm's clients.

Speaking on the firm's 25th anniversary, Keith Schilling, founding partner of Schillings (<http://www.schillings.co.uk/>), said: "Schillings is fortunate to have created a reputation over the last 25 years for being at the forefront of privacy and reputation law. The launch of our Schillings Academy demonstrates to our clients our continued commitment to deliver excellence to our clients in everything that we do. It is with great pride that we are launching this market leading initiative, which demonstrates Schillings commitment to providing the best training to its lawyers, with the most advanced knowledge and expertise available. This academy takes the firm into a new season and we look forward to our next 25 years."

## About Schillings

Schillings is one of Britain's top law firms dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people. The firm's 25 year track-record in defamation, privacy law and copyright cases, as well as commercial dispute resolution and sports law, is second to none.

Defamation privacy and copyright are at the heart of the firm's work, prompting The Independent newspaper to call Schillings a "spectacularly efficient media law firm".

Schillings clients include supermodel Naomi Campbell, actress Kate Winslet, seven times Tour de France

winner Lance Armstrong, premiership footballer Wayne Rooney, Harry Potter author JK Rowling, pharmaceuticals maker GlaxoSmithKline, steel maker Arcelor Mittal, the Harrods Group and the London Stock Exchange.

Schillings PR contact:

Christopher Mills

Commercial Director

Schillings

41 Bedford Square

London

WC1B 3HX

020 7034 9000

[www.schillings.co.uk](http://www.schillings.co.uk)