

# EUTELSAT'S TOOWAY™ SATELLITE BROADBAND SERVICE RAISES SPEEDS TO 3.6 Mbps FROM JULY 1

Submitted by: The Amber Group

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Overnight usage volumes discounted by 50% to allow increased use by customers

London, UK, 8 June 2009: Eutelsat Communications (Euronext Paris: ETL), Europe's leading satellite operator, announces that it will increase from July 1 the speed of its innovative Tooway™ consumer broadband service to 3.6 Mbps from 2 Mbps for no added cost. Maximum uplink speeds have also increased to 384 kbps for all customers. In addition, overnight usage volumes will be discounted by 50% between midnight and 6am GMT to reward use of the satellite network at times of traditional low usage.

"Tooway™ is a revolutionary satellite service offering consumers in rural and slowband areas the chance of true broadband access," said Arduino Patacchini, Eutelsat Multimedia Director. "The dual benefits of increased speed and usage will ensure that Tooway™ customers continue to reap the benefits of our technology as we prepare for the launch of our KA-SAT satellite later in 2010, which will further raise broadband speeds to up to 10Mbps."

Tooway™ is the first satellite two-way broadband service offering speeds and costs similar to ADSL. The service is based on Eutelsat's satellite coverage, the commercial and infrastructure operating experience of Eutelsat's subsidiary Skylogic, and SurfBeam technology developed by ViaSat. This technology used by Tooway™ comes to Europe after acquiring extensive experience on the North American market, where ViaSat already provides the equipment and network for over 400,000 homes with satellite broadband access fully independent from the terrestrial network. Today, Tooway™ is already serving customers in more than 20 European countries including the UK, Germany, France, Spain, Italy, Switzerland and Ireland, with additional countries across Europe rolling-out over the coming months.

The Tooway™ solution consists of a small satellite dish and a modem connected to the PC via the Ethernet, giving customers immediate broadband access following a simple installation. In addition, the Tooway™ service has the ability to deliver Voice over satellite telephony services and Direct-to-Home television using the Tooway™ dish. Tooway™ is delivered via a network of certified distributors whose contact details can be found at [www.tooway.com](http://www.tooway.com).

In 2010, Eutelsat will expand the service with additional broadband access up to 10Mbps. These revolutionary broadband speeds will come from the launch of KA-SAT, the dedicated new satellite from Eutelsat specifically designed for broadband delivery in Europe. The satellite, which has the combined capacity of 40 traditional satellites, will enable Eutelsat to serve up to two million European homes at a similar speed, price and quality to terrestrial ADSL2 services.

## About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting 3,200 television channels and 1,100 radio stations. More

than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 28 countries.

[www.eutelsat.com](http://www.eutelsat.com)

#### About Skylogic

Skylogic provides satellite broadband communications services for Internet access (via IP protocol) and for television transmissions to corporate enterprises and public bodies. The Turin-based company is a subsidiary of Eutelsat. SkyPark, Skylogic's teleport, houses one of the largest platforms in the world for two-way broadband IP transmissions. Skylogic's satellite networks are interconnected by optic fibre to the largest operators in the sector, guaranteeing connectivity in Europe, the Mediterranean Basin, the Middle East, North Africa and America.

For further information visit: [www.skylogic.com](http://www.skylogic.com) and [www.tooway.com](http://www.tooway.com)

#### UK Press Contact:

Paul Smith

Email: [Psmith@rscassociates.net](mailto:Psmith@rscassociates.net)

Tel: +44 (0) 7770 828525