

Punch Communications Appointed by m62 visualcommunications

Submitted by: Punch Communications

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PR Company (<http://www.punchcomms.com/pr-company.html>) Punch Communications has been appointed by the global leader in presentation effectiveness (<http://www.m62.net/>), m62 visualcommunications, to handle PR and SEO activity for the brand in the UK.

m62 visualcommunications creates leading edge presentations for clients involving the unification of images, sound, animation and psychological techniques to convey key corporate messages to audiences in an engaging, memorable and effective way, boosting recall levels and increasing conversion rates.

Punch was the PR agency (<http://www.punchcomms.com/>) of choice for m62 thanks to its extensive online and print press contacts and reputation for delivering effective and results-focused PR campaigns both on and offline. m62 visualcommunications and Punch will be working together to promote the benefits of an effective sales presentation to print and online press in a number of vertical sectors.

David Foster, Commercial and Operations Director of m62 visualcommunications said: "We selected the Punch team to represent us due to their extensive experience and competence in the Technology PR (<http://www.punchcomms.com/technology-pr.html>) arena. We look forward to the difference that working with Punch will make to our business."

Based in the UK but with office in the US and Singapore, m62 works with clients across a number of B2B sectors including legal, medical, construction and IT and has to date delivered over 6,500 presentations, working with brands such as Bayer, Microsoft, BP and the BBC amongst other household names.

Managing Director of Punch Communications Pete Goold commented: "We will be supporting the company in a variety of different ways - from creating copy for the monthly newsletter, to interviewing clients for use as case studies to Online PR (<http://www.punchcomms.com/Digital-Public-Relations.html>), which will comprise link building activity to heighten the brand's online presence."

For more information about m62 visualcommunications or to find out more about how Punch Communications can help your business, contact the team on 01858 411600 or visit www.punchcomms.com.