

Henley Business School launches new MSc in Coaching and Behavioural Change

Submitted by: pr-sending-enterprises

Tuesday, 9 June 2009

Henley Business School has launched a new MSc in Coaching & Behavioural Change as part of its executive education programme. Aimed at those who are using or intend to develop a coaching approach in either a line management role or as a professional freelance executive coach, the programme will help develop both coaching skills and the business acumen to apply them appropriately.

The MSc in Coaching & Behavioural Change

(<http://www.henley.reading.ac.uk/executiveeducation/cl-openedp/cl-MScCoachingBehaviouralChange.asp>) will help successful participants understand how to align coaching objectives with business objectives, equipping them to help executives work through challenging leadership issues: developing authentic leadership skills or creating behavioural change to support a new organisational direction.

Dr Patricia Bossons, programme director, said: "This is a unique programme. We already have an outstanding record with our 'Henley Certificate in Coaching' and this programme enables coaching professionals to go further and proactively support effective leadership by emphasising the organisational context for coaching and including a business management MBA-style challenge as an integral part of the course."

The part-time programme includes a number of residential workshops, complemented by written assignments and including modules on 'Advanced Coaching Practice', 'Group Dynamics and Systems Thinking', 'Becoming a Reflective Practitioner' and 'Manager as Investigator'; together with a management challenge and a personal leadership development project. Participants will progress through a Postgraduate Certificate (including the Henley Certificate of Coaching (<http://www.henley.reading.ac.uk/executiveeducation/cl-openedp/cl-henleycertincoaching.asp>) and accredited NLP Practitioner training provided by ITS, a Postgraduate Diploma in Coaching and Behavioural Change and culminating in the MSc in Coaching & Behavioural Change. They will build mastery and confidence in leadership coaching and develop their ability to use coaching to drive business objectives.

The MSc in Coaching & Behavioural Change programme is part of the highly successful range of programmes and services offered by Henley Coaching Services (<http://www.henley.reading.ac.uk/executiveeducation/HenleyCoachingServices/cl-HenleyCoachingServices.asp>).

The programme is the newest addition to Henley Business School's executive education (<http://www.henley.reading.ac.uk/executiveeducation/cl-home.asp>) offering, which includes both customised and tailored qualification programmes. These management courses and leadership courses are highly practical, designed to create immediate impact and make a real difference back in the work environment.

About Henley Business School

Henley Business School (<http://www.henley.com/>) was formed on 01 August 2008 from the merger of Henley Management College, itself founded in 1945, and the Business School at the University of Reading. It is

one of the longest established Business Schools and the world's third largest supplier of MBA education. It delivers business management training to managers in more than 112 countries worldwide with in excess of 5400 people studying at any one time.

Henley Business School is one of Europe's largest full service business schools and offers a comprehensive range of management programmes from undergraduate to board level.

Encompassing the world-ranked Henley MBA, executive and distance learning MBAs, DBAs, PhDs, MScs, BScs, BAs and its internationally renowned open and tailored executive education, it provides learning and development opportunities from the start of a career through to senior executive levels, from developing strategy to managing change and achieving sustainable, responsible success. With expertise in the development and delivery of solutions to the management and leadership challenges of our times, it is also one of the very few international business schools to hold triple accredited status (AMBA, EQUIS, AACSB).

PR Contact Details

Judith Hunt
Communications Management
Calverton House
2 Harpenden Road
St Albans
Hertfordshire
AL3 5AB
+44 1727 737989
www.henley.reading.ac.uk