

Regus unveils the workspace of the future

Submitted by: Regus UK

Wednesday, 10 June 2009

Unique business lounge created to meet increasing demand from mobile workers

London, 10 June 2009. Mark Dixon, Global CEO of the Regus Group, the leading global provider of innovative workspace solutions, will today officially open the company's new flagship business lounge. The workspace is located in Berkeley Square, at the heart of London's prestigious Mayfair district.

Welcoming the opening, the Mayor of London, Boris Johnson, said: "Ensuring London remains the number one destination to visit and do business in, continues to be one of my key priorities. I am committed to building on and maintaining, our reputation as Europe's most attractive city to invest in and encouraging the growth of our extraordinary talent pool. It's encouraging that companies like Regus are sharing in this vision by investing in this facility which business people can access for just a few pounds a day. Small and medium sized businesses will provide the springboard to recovery and Regus is setting a fantastic example to which other businesses should aspire."

Mark Dixon, says: "We are redefining the world of work, offering business of all sizes flexible, innovative and inspiring locations in which to meet, work and collaborate. In response to rising demand from these organisations we are augmenting and expanding our existing business lounge network around the globe, as we look to better enable the workers of today and tomorrow."

The trend to more flexible ways of working has been well documented; one in three of the UK's working population now work from home . By 2010 it is predicted that we will spend 95% of our working day alone, in a different location and on a different schedule to colleagues . Since the beginning of this year Regus has seen a three fold increase in demand for its flexible working solutions as businesses look to lower costs and empower their workforce.

Regus has responded to these paradigm shifts by reviewing the facilities including office space (<http://www.regus.co.uk/>), meeting rooms (<http://www.regus.co.uk/meetingrooms/default.aspx>) and virtual offices (<http://www.regus.co.uk/virtualoffices/default.htm>) at its 1,000 business centres around the global thereby ensuring it is providing the right environment to support this growing band of footloose, 24x7 workers. The Berkeley Square facility, designed by architects Barr Gazetas, challenges pre-conceived ideas about such traditional business venues and has a deliberate boutique hotel feel.

The centre is a resource every professional can easily and cost effectively access. It has been designed to cater for businesses of all types and sizes; from the CEO of the largest global corporate to the entrepreneur with a great idea focussed on making it big. From visionary architecture to the latest technology, it's something London and the UK should be proud of.

It is also home to a spectacular art commission by the award-winning London-based artist collective rAndom and curated by Artwise Curators. The work titled Mirrors is a two sided sculpture of 'head-sized' mirrors that occupies the double height reception void of the building and acts to alter a visitors' perception of the space.

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About Regus

The Regus Group is the world's leading provider of pioneering workplace solutions, with products and services ranging from fully equipped serviced office space (<http://regus.co.uk/>), to professional meeting rooms (<http://regus.co.uk/meetingrooms/default.aspx>), virtual offices (<http://regus.co.uk/virtualoffices/default.htm>), business lounges and the largest network of videoconferencing studios. The Regus Group delivers a new way to work, whether it's from home, on the road or from an office. Clients such as Google, GlaxoSmithKline, IBM and Nokia join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to The Regus Group, allowing them to focus on their core business.

Over 200,000 clients a day benefit from Regus Group facilities spread across a global footprint of 1000 locations in 450 cities and 75 countries, which allows individuals and companies to work wherever, however and whenever they want to.

For more information about how The Regus Group can help business owners expand their presence, reduce risk and compete effectively, visit www.regus.co.uk.

About rAndom – artists of Mirrors in the atrium

rAndom is a London-based art & design collective founded in 2002 by Stuart Wood, Flo Ortkrass & Hannes Koch with a vision to create experiential art. Their work harbours a curiosity towards experimental processes, which include interactive installations, commissioned works & performance projects. They aim to re-interpret the 'cold' nature of digital-based art through concepts of integrating human behavioural qualities into inanimate objects & architectural spaces. rAndom trained at the Royal College of Art, London. Works have been shown in major international museums & galleries. 'The Observer' recognised rAndom in the top ten creative talents in UK Art & Design. Their projects have won the iF Design Award 2005 & 2006; Wallpaper* Design Award 2006; & Creative Futures Award 2005.

About Artwise Curators - curators and art project managers for art commission in the atrium

Artwise Curators are a London-based collective of curators who work with both private and public collections and clients with an aim of supporting and promoting artistic excellence and encouraging cross-pollination between creative disciplines. Over the last 12 years, Artwise has achieved a wide range of arts projects spanning the public, private, commercial and museum worlds; including: initiating and managing large-scale commissions; curating temporary exhibitions; creating and managing private and selected corporate art collections; producing high-quality art publications; setting up prizes and award schemes; leading research and feasibility studies; and regular consultation exercises. In 2008 Artwise completed several commissions for British Airways at Heathrow's Terminal 5, two of which have been nominated for the 'Brit Insurance Design of the Year Award 2009' at the Design Museum, London. For more information please visit: www.artwisecurators.com

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