

# Adult toy industry receives fierce on-line competition

Submitted by: [thetoyfarm.co.uk](http://thetoyfarm.co.uk)

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The 'big players' in the adult industry such as Ann Summers are set to have a battle on their hands with the re-launch of [TheToyFarm.co.uk](http://TheToyFarm.co.uk), a discreet online store for Adults. The Toy Farm supplies a huge range of sex toys (<http://www.thetoyfarm.co.uk/>) from branded suppliers and imported products alike. Launched in 2007, The Toy Farm has gone from strength to strength, and the new re branding will greatly improve the retailer's (sex) appeal.

Delivery is discreet so the customer doesn't have to worry that their 18" realistic vibrator (<http://www.thetoyfarm.co.uk/realistic-vibrators-c1421.html>) would be on full view to their neighbours...or potentially husband or wife depending on the relationship! All orders are guaranteed to be dispatched with lightening speed, so if a customer is looking forward to a bit of cheeky weekend entertainment they won't let them down.

Fully loaded with adult toys and lingerie, The Toy Farm differs from their competition by offering one of the widest ranges of adult toys and clothing on the internet. Backed by some of the biggest brands in the adult toy industry such as Fleshlight (<http://www.thetoyfarm.co.uk/fleshlight-masturbators-c1436.html>), Rocks Off and Pipedream, The Toy Farm is set to be the UK's number one adult shopping destination.

At The Toy Farm they understand that it can be a little daunting for first timers in the world of 'sex toys', so to make people feel a little more comfortable there are 'his and hers' starter packs to get you off the ground (and hopefully your partner too!). Being renowned for having a great range of vibrators (<http://www.thetoyfarm.co.uk/vibrators-c1452.html>), The Toy Farm is a great place to pick up a bargain, and in the current climate every penny saved helps of course.

About The Toy Farm:

The Toy Farm is a UK based retailer selling adult toys, gifts and clothing. Founded in 2007, The Toy Farm is set aside from their competition due to the large range of constantly updated products and the passion to keep prices low for their customers.

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