

E-LEARNING HELPS PUPILS ENGAGE WITH LANGUAGE LESSONS

Submitted by: Rosetta Stone

Tuesday, 9 June 2009

More than half of language teachers in the UK are frequently using technology-based tools to support their lessons, with 85 per cent opting for computer-based language-learning programs that can be integrated into classroom teaching, according to a survey by Rosetta Stone (UK) Ltd.

Nearly three quarters of these technologically savvy teachers would vouch for the positive impact of computer-based learning tools on their students' engagement in the language learning process (74 per cent) and their ability to increase the levels of student participation in the classroom (72 per cent).

Over two thirds of respondents (67 per cent) also felt that technology offered the additional advantages of encouraging students to learn independently and allows them to progress at their own pace.

The poll was commissioned by Rosetta Stone to gain an understanding of the role of e-learning in the language education field, and the impact technology-based learning tools have on student engagement, and surveyed teachers in both Modern Foreign Language (MFL) and English as an Additional Language (EAL) departments throughout the UK.

French proved the most commonly taught language amongst the surveyed teachers, with nearly half of respondents (46 per cent) specialising in the language. Spanish (18 per cent) and German (16 per cent) were other taught languages in the MFL arena, and 13% of respondents were specialists in the EAL field.

Jon Gilbert, Training Manager at Rosetta Stone, said "Student engagement in the language-learning journey is an increasingly relevant issue for schools and colleges, and computer-based tools that allow pupils to interact with the target language and compare their pronunciation against native speakers form a valuable part of the blended learning solution."

Rosetta Stone® Classroom Edition Version 3 is available in the UK in the 25 most popular languages offered by Rosetta Stone.

Millions of learners in more than 150 countries have already used Rosetta Stone language-learning solutions to gain the confidence that comes with truly knowing a new language.

-ENDS-

Notes to Editor:

About Rosetta Stone Classroom

Rosetta Stone Classroom Version 3 is a powerful learning tool that blends seamlessly into a teacher's overall language learning curriculum. Features such as speech analysis tools, grammar and spelling components, and predefined course templates effectively complement classroom teaching expertise. Rosetta Stone Classroom provides the support teachers need with Rosetta Stone Manager, a built-in management tool that delivers real-time reporting capabilities, details on student progress, and user-friendly

administrative functionalities. The software offers flexible license solutions that are tailored to meet a school's specific needs, technology environments and requirements. Available in more than 30 different languages, Rosetta Stone Classroom affords teachers the opportunity to entrust critical language skill development to the software so that invaluable classroom time can focus on topic-based activities that bring language learning to life.

About Rosetta Stone (UK) Ltd.

Rosetta Stone (UK) Ltd is changing the way the world learns languages. Rosetta Stone offers a highly personalised, interactive platform that is acclaimed for its speed and power to unlock the natural language learning ability in everyone. Available in more than 30 languages, the Rosetta Stone language learning solution is used by schools, organisations and millions of individuals in over 150 countries throughout the world.

The company was founded in 1992 on the core beliefs that learning a language should be natural and instinctive, and that interactive technology can powerfully replicate the immersion experience and activate the natural language-learning ability in learners of any age. For more information, visit www.RosettaStone.co.uk.

Media Contact:

Rebecca Barr

rbarr@rosettastone.com

+44 207 819 1296

Investor Contact:

Christopher Martin

cmartin@rosettastone.com

+1 703 387 5927

"Rosetta Stone" is a registered trademark Rosetta Stone Ltd.