

# Credit Crunch your Make-Up Bag with Voucher Codes

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Research has revealed that women could considerably reduce the amount of money spent on cosmetics using discount codes ([http://www.wowvoucherCodes.co.uk/Discount\\_Codes/76.html](http://www.wowvoucherCodes.co.uk/Discount_Codes/76.html)), according to WowVoucherCodes.co.uk.

Cosmetics, clothes and shoes remain the top things that women like to shop for. But taking into account the current economic climate in the UK today, many women will have to budget for their favourite products this summer as the recession continues.

The effect of the recession has had an overwhelming impact on the popularity of voucher codes (<http://www.wowvoucherCodes.co.uk/>), seeing them become a firm favourite with bargain-seeking shoppers. Surprised by the range of retailers that have offers on money-saving sites, consumers have not only found they help to reduce their spending, but also encourage them to purchase from new retailers they would never normally buy from.

Matt Lovett, Managing Director of WowVoucherCodes.co.uk said: "As the recession continues into the summer, we are aware consumers will want to get their hands on their favourite items but at a lower cost. We have seen a significant increase in the number of people using our site to source discounts on health and beauty products, and it gives people the opportunity to potentially save themselves a lot of money."

WowVoucherCodes.co.uk offer discounts for more than 2,000 online stores and provides voucher codes from brand name retailers such as The Body Shop, Boots and Superdrug. With more and more discount codes being added each week on beauty brands including Benefit Cosmetics and L'Occitane, women will be able to keep their make-up bags full without breaking the bank.

For further information on [www.WowVoucherCodes.co.uk](http://www.WowVoucherCodes.co.uk), please call 0121 683 6934 or contact its PR Company (<http://www.punchcomms.com/pr-company.html>), Punch Communications.