

CBE continues to develop fashion retail market share with Retail Management Information Systems from Eurostop

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Market leader in retail technology in Ireland continues to grow with Eurostop

CBE, the number one supplier of EPoS solutions in Ireland, has been progressively developing its fashion retail sector customer base during the last 12 months despite the economic downturn. CBE is a value added reseller for Eurostop's e-rmis management system and e pos tillpoint systems across the whole of Ireland. Customers such as Evolve, Dolans, Bella Baby, EJs and Magee have recently moved to the CBE/Eurostop solution.

CBE believes that knowledge is the key for retailers to be able to manage their business. The CBE/Eurostop solution provides visibility of sales and stock, and easy to use reporting facilities empowers retailers to make important business decisions based on accurate and timely data.

Sean Kenna, Managing Director at CBE stated, "Retailers are now looking to their IT systems more than ever. In a tighter trading climate accurate information is vital to assess business. We actively work with all our customers in ensuring that the Eurostop systems provide the optimum platform enabling our fashion retailers to successful develop their businesses."

One of CBE's high profile fashion sector customers is Paul Byron Shoes. Paul Byron, Founder of the company said, "I have been using CBE's Fashion system for the past ten years. I can control stock levels from head office and know at the touch of a button trading patterns in all 20 stores. This is particularly effective during busy sale periods. I would have found it much more difficult to grow my business at the rate I did without the CBE system, which has paid for itself many times over."

Phillip Moylan, Sales and Marketing Manager at Eurostop commented, "We are delighted that CBE has continued to grow its market share in Ireland. Eurostop is committed to supporting our partners and resellers overseas, and see Ireland as a key market."

Mr. Moylan continued, "At Eurostop we have many years experience of developing solutions for retailers. We understand their pressures and particularly in these tough times, harnessing technology can help retailers to maximise profit from their business by taking the right decisions at the right time, based on up to the minute information. We aim to provide as much automation as possible allowing the retailer to concentrate on providing excellent products and service and enabling them to build strong relationships that result in loyal customers."

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NOTES TO EDITORS

About CBE

Part of the Concannon Group CBE is the market leader in retail technology in Ireland. Founded in 1980, the company has led the way by developing ground-breaking innovation sin the retail sector. CBE is synonymous with excellent customer service, offering nationwide support on a 24/7 basis.

For more information please visit: www.cbe.ie

About Eurostop

Founded in 1990, with operations in London, Singapore and Shanghai, Eurostop provides complete solutions for Retail Management for the Fashion, Footwear and General Merchandise sectors encompassing both hardware and software.

Eurostop's flagship products consist of:

e-rmis: A suite of head office management applications.

e-pos: EPOS system for standalone shops, concessions and franchises that can be easily integrated with e-rmis for larger users.

e-commerce: Ready-to-go e-commerce solutions for Independent retailers that can be purchased outright, or as a hosted service.

e-data: The collection of tenants data from Shopping Malls for multi-purpose use.

e-cubes: Data Mining. A bespoke reporting tool which allows the slicing and dicing of data as well as selective publication of results and graphical representation.

e-time: The capture of staff working hours which aids in monitoring both stores and staff performances and productivity.

All Eurostop's solutions can be fully integrated with other management and business systems, and all major ERP systems.

As well as advising on and supplying suitable hardware, Eurostop also undertakes training, support and custom development. Its systems are available in several different languages including Chinese.

Eurostop has accreditation for Chip and PIN solutions, and together with partner Anderson Zaks provides a Chip and PIN managed service.

High profile customers include: Ann Summers, Ben Sherman, Cult Clothing, Daks, Firetrap, Full Circle, Ghost, Joseph, Joy, Long Tall Sally, Matches, Octopus, Oliver Sweeney, Paul & Joe, Pavers Shoes, Pentland Brands Plc, Punkyfish, Sonneti, Speedo, Trespass, etc.

For more information visit: www.eurostop.co.uk or contact:

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