

iPhone procrastinators are thrilled with new 'to-don't list'

Submitted by: Spiffing Apps

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Spiffing Apps announces the release of "Put Things Off," the laid-back to-do list for iPhone procrastinators that helps busy people get things done. Eventually.

iPhone and iPod Touch users now have a fun way to focus on what's important and put off what's not, thanks to a new application called Put Things Off (<http://spiffingapps.com>).

The brainchild of British developer Nick Cernis, Put Things Off helps busy people manage vital tasks while putting the rest off until later. For less than £2/\$3, the app lets iPhone and iPod Touch users defer tasks into a virtual tray marked "Put Off". The app automatically moves deferred tasks back into a "Today" tray three days later, and users can mark the task as done or put it off again.

"It's a bit like having a nagging girl- or boyfriend," says Cernis. "Only with Put Things Off, you can turn the sound off." With arguments over chores among couples as frequent as ever, there's no doubt that a laid-back to-do list could be a saviour for many.

"I designed the app because my other half often nagged me," Cernis remarked. "Now I just point to my iPhone and say, 'Look -- it's on my to-don't list!' And, sure enough, the furniture's normally built three days later. Unless I've put it off again," he jokes.

Though the app is perfect for procrastinators, it's designed to boost productivity too. Put Things Off aims to reduce stress levels by letting users focus on important tasks without worrying about forgetting scheduled ones. "When faced with a mountain of tasks, people tend to feel overwhelmed," Cernis states. "The app lets them organise their tasks and relax so they can get the important things done."

The app flew into the top 20 productivity apps for iPhone on its launch day. "I wish I hadn't sat on the idea for so long now," Cernis reported. "The feedback's been great so far. One user told me I should have made it ages ago." Reviewers have praised the app for its simple design, appealing graphics, and the attractive animations lacking in other electronic lists.

Put Things Off is available as an instant download from Apple's iTunes App Store for only £1.79/\$2.99. Download link: <http://itunes.com/apps/putthingsoff>

About Spiffing Apps:

Spiffing Apps is owned and operated by Nick Cernis, a web designer, software developer, and entrepreneur. He blogs at www.putthingsoff.com and is a partner of www.goburo.com, a graphic and web design company based in West Yorkshire, UK.

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