BT Business and Sage Pay secure online riches

Submitted by: pr-sending-enterprises
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BT Business has launched a new service with Sage Pay to protect small businesses from online payment fraud. The new BT eShop service will include secure online payment processing tools from Sage Pay, the UK's largest independent Internet Payment Service Provider, to help businesses quickly set-up a secure online store and reduce the risk of fraud across all of their online transactions.

"More than two thirds of businesses admit payment fraud remains one of the most daunting elements of running an online business," said Simon Black, managing director, Sage Pay. "BT Business has more than one million relationships with small businesses in the UK. By bringing this expertise together with Sage Pay's knowledge of internet payment security we can now help companies take their businesses online more simply and cost effectively."

BT eShop (http://business.bt.com/domains-and-web-hosting/web-hosting/eshop) is a comprehensive package to enable businesses to quickly start selling products and services from their own web site without the need for software installation or any technical knowledge. It includes functionality to manage all of the back office functions that a business needs to operate a successful ecommerce operation e.g. customer orders, warehouse management, multi-language support, shipping and payment methods with a full range of marketing tools.

"Having a strong online retail presence is forming a big part of many businesses' armoury for fighting the downturn," said Jerry Thompson, Director Business Products and Online, BT Business. "There is a real need for a service that simplifies ecommerce and removes the administrative complexities of online payment processing for small businesses in particular. The launch of BT eShop with Sage Pay (http://business.bt.com/domains-and-web-hosting/web-hosting/eshop) does exactly this, helping companies securely pocket their online riches".

Businesses can get free advice on how to build a successful online presence at the week-long BT Business Experience (http://www.btbusinessexperience.com/) event being held from 29 June to 3 July 2009. The event taking place in central London is specifically created to show businesses how the very latest technology and business thinking can help them manage their costs, market their business more effectively and make them more competitive especially in the current environment.

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Notes to editors
BT eShop is available from £25 a month (excluding VAT). For companies looking to expand into multiple markets and generate sales from integration into shopping auction web sites, email marketing campaign tools and search engine submission, BT eShop Elite is available for £45 a month with an extensive list of additional features. The BT eShop service is built on the award winning ecommerce platform from ePages. Prices based on a minimum contract period of 12 mths.

About BT Business
BT Business understands the challenges that businesses face in the current climate, and supports cost

control, improved productivity and winning business through product collections including business broadband & internet, domains (http://business.bt.com/domains-and-web-hosting/domains) & web hosting (http://business.bt.com/domains-and-web-hosting/web-hosting/web-hosting-packages), data & voice networks, IT solutions and mobile services.

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