

Barclaycard contactless payment revolution continues

Submitted by: pr-sending-enterprises

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Barclaycard, the leading payment provider in the UK, has announced that it is increasing its roll out of contactless enabled cards to Barclaycard Gold and Classic cardholders. Customers who receive a new, reissued or replacement Gold or Classic Barclaycard will now receive one of the new innovative cards.

Contactless credit card (<http://www.barclaycard.co.uk/personal-home/index.html>) technology, pioneered by Barclaycard in the UK, makes life easier for customers as it saves time when paying for items that people typically pay for in a rush such as the morning coffee, lunchtime sandwich or newspaper and magazine. Contactless credit cards (<http://www.barclaycard.co.uk/personal-home/cards/index.html>) allow secure payment for goods and services costing £10 and under without the need to enter a PIN or signature.

Contactless (<http://www.barclaycard.co.uk/personal-home/contactless/>) enabled credit cards can be used at a growing number of outlets throughout the UK including Prêt à Manger, Coffee Republic, Eat, Yo Sushi and a whole host of other independent retailers.

Recent research from Barclaycard (<http://www.barclaycard.co.uk/personal-home/index.html>) showed that 98 per cent of contactless cardholders believe that contactless payments are easy to use and 88 per cent claimed that it enabled them to cut down the amount of time they would usually take to buy items such as a coffee.

Amer Sajed, Managing Director UK Cards, Barclaycard said: "Barclaycard is leading the UK's contactless payment revolution. In three years we will have an additional four million customers who will be able to make payments using their contactless card.

"We are dedicated to making our customers' lives easier and are seeing increasing demand for contactless by our customers, who can now make contactless payments at thousands of retailers across the UK."

Barclaycard currently has almost two million cards in circulation that can be used to make contactless payments. This includes Barclaycard OnePulse, Barclaycard Platinum and Barclaycard Goldfish credit cards.

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About Barclaycard

Barclaycard, part of Barclays Global and Retail Commercial Banking division, is a leading global payment business which helps consumers, retailers and businesses to make and accept payments flexibly, and to access short-term credit when needed.

The company is one of the pioneers of new forms of payments and is at the forefront of developing viable contactless and mobile payment schemes for today and cutting edge forms of payment for the future. It also issues credit and charge cards to corporate customers and the UK Government. Barclaycard partners with a wide range of organisations across the globe to offer their customers or members payment options

and credit.

In addition to the UK, Barclaycard operates in the United States, Europe, Africa and the Middle and Far East.

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