

# **“One of the Best Netbook Packages on the Market”: Eee PC™ 1000HE Recommended in PCMag's Ultimate Father's Day Gift Guide**

Submitted by: Tru PR  
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The Eee PC™ 1000HE has been featured in PCMag's Ultimate Father's Day Gift Guide, in which it is described as “one of the best netbook packages on the market”. The short write-up focuses on the Eee PC™ 1000HE's status as the perfect travel companion. Author Sean Ludwig wrote:

“The EeePC [sic] 1000HE... will afford Dad a cheap PC wherever he roams. With it, he can easily write notes to himself and check e-mail on the go.”

The full article can be viewed here: <http://www.pcmag.com/article2/0,2817,2348326,00.asp>.

The Eee PC™ 1000HE currently tops PC World's “Top 10 Netbooks” chart. It has been joined at the top by the Eee PC™ Seashell 1008HA, which—despite having been launched very recently—now occupies the second spot.

Source: [http://www.pcworld.com/article/154358/top\\_10\\_netbooks.html](http://www.pcworld.com/article/154358/top_10_netbooks.html)

Eee PC™ 1000HE: All-day Computing with User-Centric Innovations and 9.5\* Hours of Battery Life

Boasting a pearl white, black, pink, blue or gold Infusion finish on its glossy LCD lid, the Eee PC™ 1000HE is powered by an energy-efficient Intel® Atom™ processor. ASUS' exclusive Super Hybrid Engine (SHE) offers users a choice between performance and power conservation modes, allowing them to make adjustments to suit their prevailing usage and in doing so reduce power expenditure by up to 15%\*—enabling up to an astonishing 9.5\* hours of continuous computing. A 160GB hard disk drive provides ample storage for the user's media collection while 10GB of online Eee Storage provides users with access to their documents anywhere, anytime. A 10-inch LED backlit WSVGA LCD provides ample screen real estate for documents and multimedia, while a ‘Chiclet’ keyboard provides users with wider gaps between keycaps to minimize errors. The keyboard is 92% the size of a conventional desktop keyboard for better ergonomics. A multi-touch touchpad allows users to intuitively zoom in or out of pictures, or navigate up and down pages. Equipped with 802.11n draft wireless connectivity, users can surf the Internet or download emails at higher speeds.

Eee PC™ 1000HE in White Eee PC™ 1000HE in Black

Other Eee PC™ 1000HE Media Accolades

PC Magazine (Editors' Choice) “The ASUS Eee PC 1000HE is the best netbook package that money can buy right now.”

Computer Shopper (Editors' Choice) “The best Eee PC yet, Asus [sic] has tweaked the 1000HE to near-perfection.”

Notebookreview.com (Editors' Choice) “The battery life...is the greatest out of any netbook we have reviewed.”

Laptop Magazine - 4 out of 5 stars "This is a very good netbook for an attractive price."  
PC World "A smart netbook that not only gets the design right -- and it's priced to move."

#### Eee PC™ Seashell 1008HA: Go Anywhere in Style

ASUS has taken one of nature's most beautiful designs—the seashell—and combined it with the best of today's innovations to provide users with the most stylishly functional Eee PC™ yet. Weighing just 1.1kg, the Eee PC™ Seashell 1008HA is a highly portable companion that users can carry about, allowing them to surf the Internet, watch videos or keep in touch with their friends and family—even while at the beach. Equipped with a more-than-ample 10-inch display, ergonomically designed keyboard, intelligent energy management system and an intuitive multi-touch touch-pad, the Eee PC™ Seashell 1008HA aims to provide users with the best mobile computing experience, wherever their journeys take them. Currently available in white, it will soon come in five new colors to suit users from all walks of life—Sapphire Blue, Ruby Red, Blue, Pink and Black\*\*.

\* Subject to system configuration and prevailing usage.

\*\* Color availability may vary by country.

Specifications are subject to change without prior notice. Please visit [www.asus.com](http://www.asus.com) for more information.

#### About ASUS

ASUS is a leading company in the new digital era. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among the top 10 IT companies in BusinessWeek's "InfoTech 100", and has been on the listing for 11 consecutive years. ASUS was rated No.1 in quality and service by the Wall Street Journal Asia. With an unparalleled commitment to innovation and quality ASUS won 2568 awards in 2007 – an average of 7 awards for every day of the year.

Over a remarkably short period of time ASUS has become one of the top laptop manufacturers worldwide creating compelling computer experiences that have delighted consumers across the world. ASUS are the Fastest Growing Laptop Brand in Europe and ASUS sales are outstripping manufacturers who traditionally dominated the market.

ASUS notebooks have changed the face of the consumer electronics market place with the introduction of highly original and ground breaking notebooks like the Eee PC™ family and the Lamborghini range. ASUS's design excellence is renowned and it is always informed by the life-style needs of consumers creating laptops that are technologically advanced, sophisticated and refined yet ruggedly robust.

#### Notes to Editors:

If you would like a product review please contact the press office or see sample request form on the press assets pages if you wish to be placed on the waiting list.

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:  
[www.tru-pr.co.uk/press/client.php?c=asusindex](http://www.tru-pr.co.uk/press/client.php?c=asusindex)

Videos of new products can be found at the following link:  
<http://www.youtube.com/asus>

Detailed stockist information can be found on the following link:  
[http://uk.asus.com/wheretobuy\\_new.aspx?sltLanguage=en\\_GB&country=1339](http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339)  
<http://www.asus.co.uk/eeepc/1000HE/>

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