

# DEDICATED DAD'S CLOCK UP 56,000 MILES AS TOTS TAXI

Submitted by: Acceleris Marketing Communications

Monday, 15 June 2009

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Motors.co.uk Calls for Dad's Taxi to be Garaged This Father's Day Following New Survey

Motors.co.uk (<http://www.motors.co.uk>) has called for a dad's day off this Father's Day following a new survey revealing that the nation's downtrodden dads will travel over 56,000 miles and spend 6 months of their life as a dad's taxi driving their children about.

The research by leading used car (<http://www.motors.co.uk>) website motors.co.uk polled 973 fathers on their driving habits ahead of Father's Day this weekend (June 21) and found that the average driving dad travels over 60 miles and spends an average of 3 hours every week ferrying their children to school, sports clubs and social events.

By the time their children are 18, UK dads will have travelled over 56,000 miles or the equivalent of driving from London to Paris 266 times!

Over 90 per cent of the dads polled in the survey spent at least 5 hours a week driving their children with a dedicated 8.3 per cent travelling more than 80 miles a week. Despite the hours spent as dad's taxi, over half (58%) of dedicated dads said spending quality time with their family was the ideal way to spend their Father's Day. However only 8 per cent of all drivers picked their wives as their ideal passenger!

Gurkha champion and former Bond girl Joanna Lumley was voted the most desirable passenger by over 24 per cent of driving dads with Girls Aloud singer Cheryl Cole second most popular (16 per cent).

The survey also revealed that UK fathers are secretly dreaming of being James Bond whilst on the school run with most dads listing an Aston Martin as their ideal car.

As a result of the findings, motors.co.uk is calling for this Father's Day to be a driving holiday for the nation's fatigued fathers.

Katie Armitage, Marketing Manager for motors.co.uk (<http://www.motors.co.uk>) said:

"The results of this survey show that the UK's driving dads are spending more time than ever driving their children around with the average father spending six months of their lives on the school run. This Father's Day, motors.co.uk is calling for all dads to have the day off to spend some quality time at home with their families without a car in sight."

Despite the hours spent by their father's, the survey also revealed that an ungrateful 1 in 3 children (32 per cent) claimed to be embarrassed by their dad's car whilst on the school run.

The motors.co.uk network, which launched in January 2007, is now visited by over 2.9 million car buyers every month. It features nearly 200,000 used cars for sale from car retailers and private sellers across

the UK and provides free history checks, advice and guidance covering every part of the car buying process to help motorists make informed choices about their next car.

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