

npower volunteers care for coastline in beach clean up

Submitted by: pr-sending-enterprises

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A group of wildlife enthusiasts from the npower graduate scheme has been giving Welsh beaches a boost in time for the British summer, donning their wellies to clean up the coastline in the Vale of Glamorgan.

Graduates from npower's power station in Aberthaw adopted a stretch of coast and spent a day carrying out a beach clean, working to guidelines provided by the Marine Conservation Society (MCS), which is a UK charity dedicated to the protection of seas, shores and wildlife.

The group scaled the beach with a litter picking mission, helping to protect wildlife in the area and supporting the MCS's campaign for cleaner seas, by providing campaigners with information about the litter found on the shoreline.

The Graduate Volunteers Day saw npower graduates (<http://www.brightergraduates.com/>) support seven projects near to its operations across the UK. As a Volunteering England initiative in support of Volunteers' Week (1 - 7 June) it is the latest drive from the organisation to encourage staff to support projects in their local community through its employee volunteering scheme.

Niall Moroney, team leader from npower (<http://www.npower.com/>), said: "Taking care of our shoreline is essential to the health of our seas and impacts greatly on marine life.

"The MCS has shown us that we can all do our part in protecting our beaches. Our work today mirrors our commitment to caring for the environment, keeping our beaches clean and safe for the next generation."

Sue Kinsey from the MCS said: "We are delighted that this beautiful piece of coast has been adopted by the team. The results of their litter sweep will be essential in helping us determine the next step in conserving the area, and is a vital indication of the state of our oceans."

In total 60 npower graduates volunteered on 4 June at projects in Swindon, Birmingham, Leeds, Didcot, Worcester and Aberthaw.

Ends

About npower (http://www.npower.com/web/about_npower):

RWE npower has been awarded the prestigious Community Mark from Business in the Community (BitC). npower is the only utility business, amongst 21 other companies in the UK, to receive this accolade. The Community Mark is a new BitC standard, created to recognise companies that are good investors in local communities and who have brought about real and positive changes.

npower is one of Britain's largest electricity suppliers and provides gas, electricity and related services to 6.6 million customers across the UK. npower is a market leader in renewable energy and sources green energy directly from renewable sources, at no extra cost.

npower sponsors the 2009 Ashes Test Match Series (http://cricket.npower.com/ashes_2009/index.htm) in

England, Women's Test Series, the Twenty20 Cup and the Village Cup organised by the Wisden Cricketer.

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