

# STEWART HEFFERMAN APPOINTED CHIEF EXECUTIVE OFFICER OF UK BIOMETRICS COMPANY OMNIPERCEPTION

Submitted by: Carol Jenkins

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OmniPerception has appointed Dr Stewart Hefferman as its CEO to help continue to drive efforts to establish the company as a world leader in biometric technology.

Stewart joins the company after four years as COO at TSSI Systems where he led the strategic development of the company and was responsible for exploring new markets and revenue opportunities.

His tenure as COO saw him negotiate and sign a five-year agreement to supply biometric products to a major UK PLC; negotiate a £750k tender to supply software services to the UK's Department of Health and plan, structure and incorporate two joint venture companies to develop the Asia market.

With over ten years' experience in the biometrics market, Stewart will focus on driving the aggressive growth of OmniPerception through increased direct sales activity and the development of strategic partnerships with complimentary businesses.

This will include continuing to establish the company as a leading provider of custody management solutions for the UK police service.

He also joins the company at a time when it is working alongside BAE Systems on a cutting edge research project to develop next generation face recognition technology.

Stewart succeeds David McIntosh who has retired as CEO after six years in which he has established OmniPerception as a major force in biometrics. He will remain a non-executive director with the company.

"I am delighted to be joining OmniPerception at such an exciting time for the company which sees it involved in a number of cutting edge projects in the security and law enforcement market," said Stewart.

"The full potential of biometrics as an identity management tool has yet to be realised both in the UK and on the international stage and I look forward to spearheading efforts to promote the technology to a range of key markets in the coming years."

For an interview with Stewart Hefferman contact Carol Jenkins on 07786 132375 or [caroljenkinsnews@aol.com](mailto:caroljenkinsnews@aol.com).

For more information about OmniPerception go to: [www.omniperception.com](http://www.omniperception.com)

## NOTES TO EDITORS

### About OmniPerception

OmniPerception, a private British company founded in 2001, is a global supplier of computer vision capabilities, specialising in facial biometrics and advanced image processing. The company's software provides automated solutions for the recognition of objects and people in a wide range of customer applications – offering significant added benefits in performance and reliability.

### Cutting edge projects

The world renowned Digital Image Booths (DIBs) supplied by the DW Group with OmniPerception's AFIT.QA image quality assurance software is now used by a number of forces including Hertfordshire, City of London and Merseyside to take images of suspects in custody suites to verify their identity.

Merseyside Police also became the first force in the world to use the Digital Image Register (DIR) with OmniPerception's Colossus facial biometric capability built in. The technology allows custody officers to verify the identity of an offender even before they reach the custody desk saving officer time and speeding up the custody process.