

Maths Wraps double speed of progress learning times tables

Submitted by: ZooBookKoo

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It's official – "Maths Wraps from ZooBookKoo double the speed of progress when learning times tables."

June 09 - In a recent trial with a Year 3 class, the pupils worked in pairs with Maths Wraps (<http://www.zoobookkoo.com/category/maths-wrap-1>), 3-5 times a week during the maths lesson starter for a 4 week period. Another Year 3 class acted as a control group and did not use Maths Wraps. Both classes undertook the same two multiplication tests before and after the trial. The improvement in those using Maths Wraps (+37% / +27%) was more than double that of the control group (+16% / +7%).

Stephen Wattleworth, Managing Director of ZooBookKoo (<http://www.zoobookkoo.com>), commented on the trial, 'We were sure Maths Wrap was effective, but we wanted concrete evidence from an independent trial proving the value of Maths Wrap and we found that Maths Wrap more than doubles the speed of progress when learning times tables.'

To read the full report please click here

(<http://www.zoobookkoo.com/media/products/98/Maths%20Wraps%20Doubles%20Speed%20Of%20Progress.pdf>)

Maths Wraps (<http://www.zoobookkoo.com/category/maths-wrap-1>) are available at selected quality toy, book and gift stores and at www.zoobookkoo.com (<http://www.zoobookkoo.com>), RRP £6.35.

For further information, please contact:

karen@zoobookkoo.com

07753-613100

01473-735346

High resolution images available.