

# Avanquest Solutions brings Innotas IT Governance to the UK market

Submitted by: Alison Hall PR

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Avanquest Solutions (<http://www.avanquest-solutions.co.uk>) has recently been appointed the sole UK partner for Innotas (<http://www.avanquest-solutions.co.uk/innotas/index.php>), the only Software-as-a-Service (SaaS) solution designed to manage the Governance of IT (<http://www.avanquest-solutions.co.uk/itgovernance/index.php>).

The on-demand system, which is suitable for any organisation – SME's through to large corporates – wanting to keep a close eye on every aspect of IT, provides Application Portfolio Management (APM) and Project Portfolio Management (PPM) in a single toolkit. Globally, Innotas has more than 100 customers and 12,000 users.

IT Governance - ensuring that expectations for IT are met, its performance is measured, its resources are managed, and its risks are mitigated - is the difference between success and failure in today's ever more demanding environment. Keeping track and control of all these elements is no easy task. Poor visibility of costs, time to task and the inability to cope with evolving 'what-if' scenarios are just some of the reasons behind the failure of so many IT projects.

Innotas helps companies to sustain their operations and to align their project progress and performance with strategic goals, by bringing together information held within line of business applications such as CRM, ERP and SAP into a central place – providing a 'single view' of every element of IT.

Chris Thompson, Managing Director, Avanquest Solutions said, "Innotas compliments Avanquest's portfolio of business solutions, which are all designed to help organisations improve efficiency and cut costs. The need to make your IT projects and Operations run as efficiently as possible has never been greater. Capex budgets are being slashed and there is absolutely no room for an IT project that takes up precious resource and fails to deliver on time, functionality and on budget."

Ian Carvell, EMEA Solutions Director, Innotas said, "This is an ideal partnership; bringing together the strengths of Avanquest and Innotas provides a truly world class SaaS IT Governance solution to the UK for the first time. The UK market is embracing the SaaS model, which is becoming the preferred approach for new IT solutions. The subscription based pricing and low up-front costs, coupled with continual best practise functionality and customer service, delivers high ROI and ensures maximum efficiency of the management of IT."

Editors notes:

Innotas made its market debut in 2000 and has quickly established itself as an innovative force inside the PPM industry, as well as an emerging player within the growing community of Software-as-a-Service (SaaS) companies. In 2007 and 2008, Innotas reported 400% growth.

In the latest Magic Quadrant, by Gartner ([www.gartner.com](http://www.gartner.com)), Innotas was placed in the Visionaries Quadrant for IT Project and Portfolio Management. Gartner stated, "Innotas provides PPM for IT functionality at more cost effective price point than other PPM vendors in this space".

Innotas was also quoted recently in the New York Times blog – ‘Hints of a Tech Gold Mine in Stimulus Package’ by Steve Lohr.

<http://bits.blogs.nytimes.com/2009/05/26/hints-of-a-tech-gold-mine-in-the-stimulus-package/>

Further information can be found at <http://www.avanquest-solutions.co.uk/innotas/index.php>

Images of Chris Thompson (<http://www.avanquest-solutions.co.uk/downloads/press-images/thompson5.jpg>) and Ian Carvell (<http://www.avanquest-solutions.co.uk/downloads/press-images/ianinnotas.jpg>) can be downloaded at <http://www.avanquest-solutions.co.uk/press/index.php>

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