

Fresh Tracks team building launches 'The Most Inspirational Leader of 2009' competition

Submitted by: Fresh Tracks

Wednesday, 17 June 2009

Does your boss give motivational talks worthy of an Oscar? Does five minutes with your MD leave your team invigorated, passionate and champing at the bit? Well, why not film your boss on your phone and enter this year's Most Inspirational Leader of 2009 competition to win a bespoke team building day for your company? There are too many unsung heroes in the work place and Fresh Tracks is looking to discover the real Mr Motivator!

To enter, simply upload your videos onto The Most Inspirational Leader video competition page (<http://www.vimeo.com/groups/teamfilmmakingcompetition>) by July 31st. The winning entry will be announced by the end of August 2009.

Dan Collins, (http://www.freshtracks.co.uk/about_us.html) founder of Fresh Tracks team building (<http://www.freshtracks.co.uk/>), will solicit the help of David Molian (<http://www.coutts.com/familybusiness/programme/biographies/davidmolian.asp>) of Cranfield Business School as well as the CEO of Craegmoor Healthcare, Ted Smith (<http://www.craegmoor.co.uk/home/default.aspx>), to judge the videos.

Dan Collins (http://www.freshtracks.co.uk/about_us.html) explains: "Leadership is largely about inspiring people, whether it's a football coach giving the half time pep talk or the office manager recognising the week's outstanding contributions on a Friday afternoon. We want to see how the best leaders can make people feel fantastic with just a few words. Do they stand on a platform or lean on a desk? Do they recount moving stories or crack hilarious jokes? Do they dress in power suits or plimsolls? What makes them people we'd want to follow?"

For more information please visit <http://www.freshtracks.co.uk/inspirational-leader.htm> or to speak to Fresh Tracks directly call Tom Vaughton on +44 (0)1920 822 220; mobile +44 (0)7966 979 696 or e-mail tom.vaughton@freshtracks.co.uk

Notes to Editor:

- Fresh Tracks helps companies get the most out of their staff by providing innovative, unique and tailored team building events, tasks and tools, from outdoor pursuits to web staff feedback forums. The aim is to motivate staff and help them enjoy their work. Underpinning everything that Fresh Tracks does is the belief that happier staff are more productive.
- Fresh Tracks is one of the UK's leading corporate team building companies, with clients including: Discovery Europe, Vodafone, Cadbury Schweppes, Yahoo & GlaxoSmithKline
- www.freshtracks.co.uk