

## Multiple Residence data now available from Allies®

Submitted by: Allies Computing

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Allies Computing Ltd, creators of the PostCoder® range of addressing software, are pleased to announce they can now provide Multiple Residence data with raw PAF® (Royal Mail's Postcode Address File) data extracts.

Multiple Residence data adds approximately 400,000 addresses to the 28 million already on PAF®. The additional address data recognises where a single property shares the same letter box for multiple residences. For example, a house converted into 2 or more flats with only one letterbox.

The main benefits are that additional addresses can be identified for marketing purposes. Also residents of these Multiple Residence addresses will be recognised by Service Providers and Utility Companies in their own right to allow them to apply for services and receive goods.

The data can be amalgamated with PAF® data extracts or provided on its own. Various licence types and formats are available. <http://www.postcoder.com/mrd>

Chris Hamlin, sales manager of Allies Computing says "A customer recently asked us to provide Multiple Residence data with their PAF® data supply. We always try to give our customers what they want and are keen to exceed expectations, so we didn't hesitate in adding the MR data to our data range. We are looking to add MR data to our other PostCoder® products in the near future and we hope this will add value for many customers."

Note to Editor:

Allies Computing developed Royal Mail's UK address management software for 10 years  
Other customers include Tribal Group and the Dixon Group.

Allies Computing currently has ten products in its range: Raw data, PostCoder Web SOAP, PostCoder Web Nearest, PostCoder Server, PostCoder for Sage Line 50, PostCoder Batch, PostCoder API Professional, PostCoder API Compact, PostCoder Rapid, and PostCoder Pro/Lite/Local.

For further information, please contact Ria Clark at Allies on 01508 494488 or email [ria.clark@postcoder.com](mailto:ria.clark@postcoder.com)