

British Airways launches new routes to the Caribbean

Submitted by: pr-sending-enterprises

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British Airways is launching new twice-weekly flights to Montego Bay in Jamaica and Punta Cana in the Dominican Republic, reinforcing its position as the airline with more flights to the Caribbean than any other UK carrier. The new routes commence October 2009 with the airline also increasing services to other Caribbean favourites. Richard Tams, head of sales, commented that they are "popular destinations with our customers and it's due to demand that we're increasing the number of flights to the region."

The addition of Montego Bay alongside the existing Gatwick-Kingston route makes it easier than ever before for customers to choose their perfect holiday to Jamaica. Customers will also be guaranteed discounts on flight plus hotel packages via the new dynamic holiday packages (http://www.britishairways.com/travel/british-airways-holidays/public/en_gb) feature on the British Airways website. Accommodation in Montego Bay includes the secluded The Ritz-Carlton Golf & Spa Resort with its old world charm and the popular Rooms on the Beach in Ocho Rios - just five minutes from the world famous Dunns River Falls.

Increased frequencies from London Gatwick to other hotspots in the region mean the number of flights to St Lucia (http://www.britishairways.com/travel/flights-to-st-lucia/public/en_gb) will increase from three to five a week, Barbados flights (http://www.britishairways.com/travel/flights-to-barbados/public/en_gb) will rise from nine to ten, and flights to Port of Spain, Trinidad, from three to five times weekly.

By using the British Airways website, customers can book a stay at the four-star Cap Maison. The hotel is set in one of St Lucia's most sought after areas and offers spectacular views of the ocean and the neighbouring island of Martinique. Travellers choosing Barbados holidays (http://www.britishairways.com/travel/holidays-in-barbados/public/en_gb) through British Airways can expect a warm Bajan welcome.

Another popular hotel in the area is The Crane. Located on the stunning south-east coast of Barbados, The Crane is the oldest operating hotel on the island. This cliff-top resort overlooks the renowned pink sands of Crane Beach. The latest addition to the hotel is the highly anticipated Crane Village which was launched in February 2009. Inspired by the architecture of an 18th century Barbadian town, the 55,000 square-foot Crane Village is the new heart of the resort community.

With a total of 13 destinations and 45 weekly flights to choose from, British Airways is showing its commitment to the Caribbean and making it easier than ever before for customers to book their dream Caribbean holidays (http://www.britishairways.com/travel/caribbean-holidays/public/en_gb).

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British Airways Holidays Ltd. is a fully owned subsidiary of British Airways plc, which offers a range of destinations, hotels, car rental and experiences. With many money-saving special offers available; and the security of travelling with British Airways, British Airways Holidays Ltd can add peace of mind to holiday plans. Working very closely with colleagues at British Airways, British Airways Holidays

constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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