

NetSupport DNA 3 – Helping Count The Cost Of PC Energy Consumption Across Your Enterprise

Submitted by: NetSupport

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London, UK – 26th June 2009 – Desktop and Asset Management specialists NetSupport announce the worldwide release of their Enterprise Management Suite, NetSupport DNA version 3 including as standard a new Energy Monitoring component.

PCs and monitors account for 39% of the IT industry's emissions, equal to a year of CO2 emissions from approximately 43.9 million cars. For most organisations the efficient use of energy delivers two key operational requirements:- cost reductions and improved environmental responsibility. The two elements combined can be considered as "Green IT" - everyone is talking about reducing CO2 emissions and in the current economic climate, reducing energy bills is an equally appealing target.

"Industry analysts show that IT energy costs are often one of the highest on the company's IT budget and one that is most overlooked for efficiency management." says Al Kingsley, Group Managing Director of NetSupport. "NetSupport DNA already checks to verify the powered-on state of all computers across an Enterprise and its local monitoring component keeps an accurate record of each time a computer is powered on, off or hibernates. DNA3 now provides organisations with a method for calculating an indicative energy usage figure which when combined with each customer's specific energy rates highlights the overall cost of identified systems. Department heads or management can immediately see a high level view of energy usage by computers across the organisation, see where "out of hours" usage is highest and identify whether this is a result of diligent staff working late or simply systems that have been left switched on overnight."

NetSupport DNA 3 also introduces a new Internet Gateway component ensuring that all IT assets, even those at remote locations are included and managed in real time. The Internet Gateway provides secure IP communications over the internet for managing assets that may ordinarily be 'hidden' on a remote network or behind firewalls.

Among a number of other feature enhancements, NetSupport DNA now fully integrates with Active Directory enabling customers to automatically reflect all PCs and Users within their DNA Console as a mirror to their Active Directory structure. Any changed made in AD will automatically apply within NetSupport DNA.

The Software Asset management capabilities have been further extended to provide a detailed summary of both installed programs and installed applications detected on each PC, providing a simpler way of managing programs licenses as a suite such as Microsoft Office. To compliment this, DNA also allows specific file types to be located and recorded on all computers as an effective way of ensuring business documents are not stored locally and missing backup routines or that valuable disk space is not being lost to users music collections. In addition full support is provided for recording, tracking and the management of software licences and their maintenance contracts.

In addition to this and a wealth of additional updates, NetSupport DNA 3 also includes a new and intuitive user experience, with a fresh and flexible interface, engaging charts and a "download to

deployed“ timescale of as little as 30 minutes.

Visit the NetSupport DNA Micro Site (<http://www.netsupportdna.com>)

About NetSupport

Headquartered in the UK and USA, 2009 sees NetSupport celebrating it's 20th year as a leading supplier of Desktop Management software.

Specialising in the development and promotion of commercial software packages to manage and support Local and Wide Area Computer Networks, its flagship products are the highly successful NetSupport Manager Remote Control and PC Management application, NetSupport DNA, offering advanced Enterprise Asset Management, NetSupport School, the leading interactive classroom and training software solution and NetSupport Protect, advanced desktop protection and endpoint security.

NetSupport and its derivatives are sold worldwide and enjoy market-leading status in many countries, with a worldwide install base exceeding 7 million desktops. NetSupport is recognised as one of the fastest growing technology companies in The EU, consistently included within the Deloitte & Touche Fast 50 Awards (6 years running) and was recently voted the #1 UK Technology Exporter (European Technology Forum).

NetSupport are a member of BESA and were named ICT Exporter Of The Year at the 2009 BETT Awards.

For more information about NetSupport, visit www.netsupportsoftware.com
(<http://www.netsupportsoftware.com>)

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