

Cisco launches contest for consumers to share their home networking experiences

Submitted by: pr-sending-enterprises

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Cisco has launched a new writing contest called 'Lifestyles of the Tech Frustrated', which will run until August 16, 2009, which asks customers of home networking products to submit a 500 word story of their experiences in setting up and managing a home network.

Cisco (<http://www.cisco.com/>) is asking users to share their networking nightmare (<http://www.youtube.com/watch?v=ny0RubaY79Q>) stories and how they solved their problems using Network Magic software (<http://www.networkmagic.com/>) or other networking solutions. The top 10 entries as deemed by a panel of judges will win a Flip Mino HD Camcorder valued at \$229.99*.

Cisco is inviting entries to tell their stories which depict the challenges and advantages of home networking. Cisco wants to hear about what customers are using home networking for and what they accomplish in their lives through technology.

To enter the contest, participants can log on to the Lifestyles of the Tech Frustrated (<http://www.networkmagic.com/techfrustrated>) home page and fill out the registration form. The contest is open from July 2 to August 16, 2009 to all legal residents of the United States and the District of Columbia who are at least 18 years of age.

Cisco Network Magic is a home and home office network management software solution which provides software tools to help users set up a home network without the associated hassles of the task. The software programme helps enable users to connect up their devices such as routers, PCs, printers, media hubs, media adapters and internet cameras. Users can also control access to the internet and track online activity to ensure no users are abusing their privileges.

Network Magic also protects networks with enhanced WPA security capabilities and status alerts to block intruders and warn of any attempts from unauthorised sources. Network Magic can also help to repair network and Internet connections to keep everything running smoothly and optimize productivity.

Notes to editors:

*MSRP at time of going to press. Actual prices may vary.

About Cisco Systems:

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Cisco's vision for the consumer is to enable people to live a connected life that is more personal, more social, and more visual. More information about Cisco and its line of consumer products can be found at www.linksbycisco.com and www.cisco.com/consumer.

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