

GAME offers weekly promotions and competitions throughout July

Submitted by: pr-sending-enterprises

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GAME, the UK's leading specialist computer and video games retailer, has announced a month of special offers for July.

The Summer Sizzler promotion, exclusive to the GAME.co.uk will run until 23:59 on 30th July. It is only open to residents of the UK and ROI. Terms and conditions apply.

Each week of the promotion, the website will be updated with a range of great gaming deals, featuring games for all tastes and including some hard-to-beat price cuts on some of the best new games of the year so far.

Customers are invited to check back each week to see what's on offer and act quickly when they see a deal they like. Stock may be limited and each deal will run only while stocks last.

As well as offering great savings on the latest games, GAME's Summer Sizzler promotion also offers customers the chance to win over £3000-worth of gaming equipment.

Customers who make a purchase during the promotion period will automatically be entered into the Summer Sizzler competition to win a great prize collection sponsored by Sony, Microsoft and Nintendo. The lucky person winner will collect enough gear to create their own gamers' paradise, including: A 42-inch Panasonic HD TV, TV stand, Panasonic 5.1 BluRay Surround Sound Speaker System, PS3 80GB, Xbox 360 Elite, Nintendo Wii, 3 HDMI cables, Pyramat Gameseat, Panasonic Video Camera, Samsung Digital Camera.

The Summer Sizzler promotion celebrates a great summer for gaming and coincides with the release of some highly anticipated new games, including Tiger Woods PGA Tour 2010 (http://www.game.co.uk/lowdown.aspx?lid=11428&cm_sp=tiger-_-topnav-_-tiger10), Wii Sports Resort (http://www.game.co.uk/lowdown.aspx?lid=11231&cm_sp=wiisportsresort-_-topnav-_-game) (available from 24th July) - which makes use of the new advanced Wii MotionPlus (<http://www.game.co.uk/wiimotionplus/>) accessory - and Harry Potter and the Half Blood Prince (http://www.game.co.uk/lowdown.aspx?lid=11418&cm_sp=harrypotter-_-topnav-_-bloodprince).

Notes to editors:

The promoter of the competition is Game.co.uk, Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ. See Game website for terms and conditions

About GAME

GAME is a specialist European retailer of PC and video games, video consoles and related accessories. We operate from over 1,300 stores, concessions and franchises in the UK, Eire, Sweden, Denmark, Norway, Spain, Portugal, France and Australia. Together with our online shopping services, our aim is to be the destination of choice for every consumer. Further corporate information can be found on the Gamegroup plc website.

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