

Donatesomeback.com - A New Insurance Website Launched To Help Charities

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Charities are set to receive a welcome boost following the launch of a new website - donatesomeback.com donates up to £25 to charity every time a customer buys an insurance policy or purchases office supplies through their website.

donatesomeback.com (<http://www.donatesomeback.com>) which in its first week of launch has seen unprecedented levels of enquiries, offers a range of home, pet and car insurance products as well as home and office supplies and means customers can purchase essential items whilst supporting worthwhile causes and not spending any extra.

The company behind the new website, donatesomeback Ltd (<http://www.donatesomeback.com>) has pledged to donate 50% of its turnover to UK charities and non-profit organisations and customers can choose which charity they would like to benefit, or they can nominate their own favourite if it is not listed on the website.

"During any recession one of the first things people cut back on is donations to good causes," said Mark Fenton, who founded donatesomeback along with business partner Dan Handforth. "But of course, all these charities and non-profit organisations still need money to carry on their good work. With donatesomeback.com, we're giving people a way to make a contribution to their favourite good causes, just by buying products and services they needed anyway and they don't pay any extra. One recent customer saved £70 on her car insurance and raised £24.98 for ChildLine at the same time. Our home and office products cost less than you'd find on the high street and can be delivered next day, while also raising money for charity."

"We'd like to encourage all charities and other good causes to register with us," said Dan Handforth, "and it doesn't cost them a penny. Each month we feature one of our new members as "charity of the month", so if customers don't have a favourite cause they can always nominate that month's charity for the donation. Our first charity of the month is CLIC Sargent, an organisation that helps children and young people in the UK who have cancer."

If donatesomeback.com customers want to support a cause that isn't a member of the site, they have the ability to name that organisation when they buy. The donatesomeback team will contact that charity or non-profit organisation and if it registers, donatesomeback will make the donation as normal.

By forging partnerships with leading insurance broker, Fortis Insurance Solutions, and with JG Fenn, one of the UK's top independent office product providers, donatesomeback.com can offer great deals to its customers and generate revenue for good causes at the same time. All insurance policies are arranged and administered by UKFIS Limited, which is authorised and regulated by the Financial Services Authority.

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