NEW DOWNLOAD ONLY PC & MAC SOFTWARE RESELLER

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Newly launched software reseller www.downloadbuyer.com opens its doors to the public.

BUCKINGHAMSHIRE, England - Downloadbuyer presents a huge catalogue of well known software titles from leading brands for both PC and Mac all under one roof and for the very first time, all in downloadable format.

Available are titles from Magix (http://www.downloadbuyer.com/Magix/40/d), ZoneAlarm (http://www.downloadbuyer.com/Checkpoint/32/d), Net Nanny (http://www.downloadbuyer.com/ContentWatch/29/d), Sun Microsystems (http://www.downloadbuyer.com/Sun_Microsystems/33/d), Aqua Connect (http://www.downloadbuyer.com/AquaConnect/24/d), Datawatch (http://www.downloadbuyer.com/Datawatch/30/d), Avanquest (http://www.downloadbuyer.com/Avanquest/27/d), IMSI (http://www.downloadbuyer.com/IMSI/31/d), Fast Reports (http://www.downloadbuyer.com/FastReports/44/d), Kinemac (http://www.downloadbuyer.com/Kinemac/50/d), Inertia (http://www.downloadbuyer.com/Inertia_Software/34/d), Mariner (http://www.downloadbuyer.com/Mariner/46/d), ABBYY (http://www.downloadbuyer.com/ABBYY/39/d), F-Secure (http://www.downloadbuyer.com/F-Secure/48/d), Vertus (http://www.downloadbuyer.com/Vertus/51/d) and many more.

Downloadbuyer.com represents a very significant change in the way we buy software today. Gone are the paper wasting boxes and environmentally unfriendly CD or DVD ROMs. Today, and thanks to companies like Downloadbuyer, software is delivered in an instant to your desktop. No more waiting for days upon days to get your urgently required application and no need for lorries and vans to carry them to and fro either.

Downloaded software arrives quickly, can be used straightway and is often cheaper than boxed counterparts. Products are also always in stock!

Downloadbuyer has been designed to ensure a user experience unlike any other shopping site. Site navigation is slick as search results are displayed in 'real-time' and businesses will appreciate the lack of complexity when ordering multi-user licenses. No more update buttons, change a quantity and prices all update in real-time with no mouse clicks.

Visitors will also find ratings, comments, in-depth information, visuals, case studies and white papers and even a product sourcing service.

"Downloadbuyer.com is about choice, convenience and value" says founder Jon Silvera "but more than this it's also about interaction, communication and satisfaction".

About Downloadbuyer.com

Founded by former publisher Jon Silvera, Downloadbuyer's is set to become a major destination store for

downloadable software. The Downloadbuyer.com platform has been developed by Jon Silvera and Technical Director and co-founder Mike Green and is 100% owned by Downloadbuyer.com Ltd.   The platform is available for 'white-labelling' and or customising into other systems.

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