

# Redesigned ContractorsCompare.com launches

Submitted by: pr-sending-enterprises

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ContractorsCompare.com, the comparison site established for the benefit of tradesmen, has undergone a major renovation in order to deliver a more user-friendly experience by increasing visitors' ease of usage.

The first change visitors will notice is to the homepage of ContractorsCompare.com. This page has been redesigned to include key services in prominent places, guiding the majority of users to their desired destinations.

The bulk of the reconstruction has taken place with the site's navigation. Pages are now more easily found and accessed, leading to a reduced search time for users. Other benefits from the refurbishment include a tradesmens news page with regular updates from the contractors' world and an RSS feed to help readers stay up to date.

Mark Farrimond, director at ContractorsCompare.com, said: "We hope the new look of the site will enable tradesmen to get a greater understanding of the products and services available from ContractorsCompare.com, not only insurance but also employment law advice, health and safety advice and tax advice. Tradesmen can compare quotes for public and employers liability insurance from leading insurers; Axa, Fortis, Groupama and MMA with more insurers to be added to the panel later in the year.

"Tradesmen can also compare prices on tools and equipment from some of the UK's largest online retailers."

The site was originally launched in December 2008 but has since undergone redesigns to increase usability and add function to the site - such as additional products and improved services, like the enhanced tool finding service.

ContractorsCompare.com also includes services such as an online chat facility for users to get instant help and advice as well, and a renewal reminder that will notify members when any of their insurance policies are running out.

About ContractorsCompare.com

ContractorsCompare.com is owned by ContractorsCompare.com Ltd, a company established by the directors of Allied Insurance Services Ltd to deliver tradesmen's insurance to customers via the internet.

Allied Insurance Services were formed in 2001 and have for many years specialised in providing insurance to tradesmen and contractors in the UK. They became the appointed insurance broker to the Federation of Window Cleaners and the Painting & Decorating Association due to this specialism and excellent customer service. Using this expertise and their strong relationships within the insurance market ContractorsCompare.com was born.

ContractorsCompare.com Ltd now acts as an appointed representative of Allied Insurance Services Ltd for the purposes of introducing non-life insurance business. The company also acts as an introducer of life

and financial services business to Allied Financial Services Ltd.

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