

CAREERS4LONDON.COM SUCCESS SECURES REGIONAL ROLL OUT

Submitted by: Ascent PR

Monday, 20 July 2009

Careers4London.com (<http://www.careers4london.com>) today announces the regional roll out of the website to the UK's major cities and urban areas. Due to the success of the London specific recruitment resource, which saw thousands of registrations, the recruitment website has now launched individual sites for Suffolk, Newcastle, Manchester, Liverpool, Leeds, Birmingham, Bristol, Kent, Cardiff, Edinburgh, Glasgow and Hampshire, each with its own address - for example [Careers4Newcastle.com](http://www.careers4london.com) (<http://www.careers4london.com>).

A survey by Careers4London.com (<http://www.careers4london.com>) reveals 98 per cent of Brits would prefer a local job with under an hour's commute. With more and more people in the UK wanting a job based in their local area or home town, the regional variations of the online recruitment resource aim to match more local people with local jobs.

Increased fuel prices, issues with poor public transport, congestion charges and the cost of running a car for a long daily commute, not to mention the impact this has on work/life balance and the environment, is forcing people to re-think the location of their workplace.

David Green at Careers4London.com (<http://www.careers4london.com>) explains, "Careers4London (<http://www.careers4london.com>) has been so successful that it was the obvious next step to develop the resource regionally. The key difference of our offering compared with other online recruitment sites is the regionalisation. The success of Careers4London.com (<http://www.careers4london.com>) proves that people don't want to travel miles and miles every day to get to work. Personal time is precious, particularly for people with families and childcare obligations, and that, coupled with the sky-high fuel prices only makes localised jobs more appealing for workers."

The site covers a wide range of industry sectors including technology, legal, HR, marketing, management, construction and engineering. Unlike many other large recruitment search engines, the goal of the Careers4 sites is to match skills accurately to relevant positions in the local area. Candidates CVs are made available to potential employers in a targeted and focused manner and are only sent to those employers that are actively seeking personnel, as opposed to being sent out to every employer in a 'blanket-style' fashion.

Quick and simple to navigate, the site enables access to specific industry sectors for both candidates and employers. Candidates can register their information free of charge and employers can advertise job opportunities while benefiting from access to a huge community of relevant, potential recruits. Both parties can also view how much data is available to them, how recent it is and how many positions are available.

"British summer time is a popular time of year for people to think about moving jobs. With lighter evenings people want to get home from work quicker and maximise their leisure time so it is no great surprise that people want to work locally. We're also seeing graduates stepping into the job market, many of whom will be looking to secure employment locally back home, in order to save on living and travel costs" says Green.

Careers4London.com (<http://www.careers4london.com>) and its regional sites offer competitive rates for a range of services including advertising, information on the current market and employment legislation. Its database is supported by a dedicated team who are also available to give advice or to provide more information on the range of services that the Careers4 sites can offer both candidates and businesses.

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About Careers4London.com (<http://www.careers4london.com>)

Careers4London.com (<http://www.careers4london.com>) is a web based facility dedicated to assisting the recruitment and job search process for jobseekers and employers operating in London and surrounding counties. It provides a premier website that advertises across all sectors, is easy to use and offers genuine opportunities for finding the right job for the right person.

Other regional sites offering the same resource to each local area include Careers4Suffolk.com, Careers4Newcastle.com, Careers4Manchester.com, Careers4Liverpool.com, Careers4Leeds.com, Careers4Birmingham.com, Careers4Bristol.com, www.careers4kent.com target='_blank'>Careers4Kent.com, Careers4Cardiff.com, Careers4Edinburgh.com, Careers4Glasgow.com and Careers4Hampshire.com.

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