

# QlikTech Names Sean Farrington UK and Ireland MD

Submitted by: The Hoffman Agency (Europe)

Wednesday, 22 July 2009

---

Leamington Spa, UK – 22nd July, 2009 – QlikTech, the world’s fastest-growing Business Intelligence (BI) company, today announced Sean Farrington, ex SAP Business Objects Regional Vice President and General Manager, UK, Ireland and South Africa, as its new UK & Ireland MD. Sean replaces Andy Honess, who has been promoted to run QlikTech’s enterprise accounts business globally. Andy Honess’s new role underscores QlikTech’s increased strategic focus on large enterprise customers who are not only growing dramatically in number, but are using QlikView successfully across their organisations in multiple, key business areas.

The hire of Sean Farrington, from a key competitor, signals QlikTech’s increased focus on marketplace leadership. QlikTech has enjoyed phenomenal growth (50% in 2008) by providing simple software in a market that has been accustomed to complex solutions from traditional players. Sean brings over 14 years of experience in the business software industry to the role, nine of those within Business Intelligence.

Prior to his most recent role at SAP Business Objects, he was based in Stockholm and responsible for Business Objects’ Nordic operations. Before Business Objects, Sean worked at Crystal Decisions and Rockwell’s eCommerce division, and spent 14 years serving as a Commissioned Officer in the British Army. As well as being a trained pilot and Squadron Commander, Sean also holds qualifications in Computer Science, Ammunition Technology and Logistics.

“In my time in the Business Intelligence market I have noticed QlikTech flourish in an extremely competitive marketplace. QlikTech owes its strength to its rapid ROI and in-memory analytics, and I’m looking forward to navigating its course through these exciting times and ensuring the company continues to gain the recognition it deserves.”

QlikTech’s award-winning business analysis solution, QlikView, works the way your mind works to connect related data from many sources, using patented, next-generation association technology. Information can then be explored intuitively and visually – with drill-down detail in a few clicks – delivering accurate answers and better insights.

Lars Björk, CEO of QlikTech, said, “Sean is bringing two key attributes to this role – a strong Business Intelligence background and exceptional leadership skills. This hire is important to QlikTech, as we look forward to our next wave of growth in this critical region.”

## About QlikTech

QlikTech is the world’s fastest-growing Business Intelligence (BI) company. Its flagship QlikView product delivers instant business answers, enabling users to easily explore their data without limits. Unlike traditional BI, QlikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all. It is the only BI offering that can be deployed on premise, in the cloud, or on a laptop or mobile device—from a single user to the largest global enterprise. Through QlikView’s disruptive, in-memory associative approach, business users have experienced unprecedented success and satisfaction, backed by its unique 30-day money-back guarantee. QlikTech has

more than 11,100 customers in 95 countries and over 800 partners worldwide. For more information, please visit [www.qlikview.com](http://www.qlikview.com).

###

Contact: Amy Gooch, The Hoffman Agency, [agooch@hoffman.com](mailto:agooch@hoffman.com), 0207 470 8763

QlikTech and QlikView are trademarks or registered trademarks of QlikTech International AB. Other company names, product names and company logos mentioned herein are the trademarks, or registered trademarks of their respective owners.