

# Astream wins Best Streaming for the 3rd year running

Submitted by: Astream

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ISPA judges select Astream as Best Streaming Host for 2007 & 2008 & 2009.

London, UK - July 20, 2009 - Astream, the Streaming Solutions Provider founded in 1999 has for the 3rd year in a row, won the coveted award for 'Best Streaming Host' at the 11th Annual UK Internet Industry Awards, held at the Marriot, Grosvenor Square, London.

The 'Internet Event of the Year' is attended by senior members of the industry as well as members of the government. Judges from organisations including: NetSumo, thinkbroadband.com, Computeractive, Web User and Ovum voted Astream's customer service and server delivery as the best.

ISPA said, "Competition for finalists' places was particularly fierce this year with a record amount of entries from companies across the Internet sector. The announcement of the finalists follows three months of rigorous testing of entrants by ISPA's technical testing partners, Eptiro."

As well as customer service, support, value for money, product variety and distribution capabilities, the testing process included network measurements of video availability and performance, including stream connection time, rebuffering time, average stream bandwidth, packet loss, packet out of order and non-cached download speed.

Astream's Managing Director Alex Wolfe said, "We are delighted to have maintained our position as number one in the industry and have strived to release new additions to our offering including online transcoding, a leading edge statistics and reporting portal, as well as a new eshop. We intend to continue to exceed customer expectations moving forward".

## About Astream

Astream.com is the leading Streaming company founded in 1999, offering clients Internet and mobile phone broadcasting solutions. They aim to improve corporate and commercial communications through the use of Streaming Media technology.

Astream has worked for such leading companies as Cadburys, CNBC Europe (NBC Universal, GE), Discovery Channel, History Channel, Nokia, News International, Ofcom, Pearson, Procter & Gamble, Citroen, Mercedes Benz, Mazda, AstraZeneca, Lonely Planet, NDS, Blackwell Publishing, Reebok, Toyota and webcast the BAFTAs Live in 2007 & 2008.

<http://astream.com/stream>  
[info@Astream.com](mailto:info@Astream.com)

## Contact:

Mark Wilson

+44 (0)845 230 8804

