

# New folding wooden cot from bloom brings design into the nursery

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For design conscious parents, the innovative bloom brand is a godsend - bringing style and innovation into nursery furniture (<http://www.bloombaby.com>). Such parents will now be rejoicing as the four designer dads behind bloom (<http://www.bloombaby.com>) have turned their attention to the bedroom and created their first cot - the new alma urban – a beautifully designed folding wooden cot that is the perfect choice for parents looking to bring a little contemporary chic to the nursery.

The alma urban cot has a unique space-saving folding design, which means that when not in use it can be simply concertinaed into a slim column that is easy to move and store. This makes the alma a great cot for smaller spaces, or for grandparents' and second homes. It's also ideal if parents or children are sharing a room, as it can be easily folded away during the day to create space.

The alma is available in fresh coconut white or crisp gala green and can be used from newborn to two years. With two mattress heights, it combines the benefits of a newborn bassinet or moses basket with a full sized cot, giving easy access to baby, but allowing room for growth.

Made from solid wood sourced from sustainable forests, alma's durability is assured and its low voc finish protects baby's health and the environment. Its iconic form and stainless steel detailing embody contemporary minimalism.

True to bloom philosophy, alma is simple to use. Its no-tools-required, hassle-free assembly is complemented by lockable castor-wheels for effortless mobility.

The alma retails at £300

Stockists: John Lewis from July 2009

[www.bloombaby.com](http://www.bloombaby.com)

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