

NATIONAL ECZEMA WEEK 14th-20th SEPTEMBER 2009

Submitted by: Spink Ltd

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Itching to write any features covering eczema during National Eczema Week?

This year the theme is all about itch and we have a variety of resources you may find useful, including;

- Awards -information and details on award categories for this years National Eczema Society Awards
- 'Mum's Survey' - results from recent research with the National Eczema Society investigating how parents cope with their child's eczema
- 'GP survey' – results from recent research among GP's investigating current practice for childhood eczema
- Experts available for comment – including GP's with a special interest in eczema, specialist dermatologists and parenting expert Sue Atkins
- Case studies – we have parents with children who suffer from eczema aged 0-12 years, and adult eczema sufferers available for interview
- Free patient information resources - The 'Take Control of Your Child's Eczema' booklet offers information and advice to help parents become more confident when coping with their child's eczema.

For more information on any of the above please contact Nikki Button nikki@spinkpr.com or Lucy Jones Lucy@spinkpr.com or call 01444 484888