

DNS Europe's Managed Cloud Application service significantly lowers entry-level cost for 3Tera's AppLogic Virtual Infrastructure Cloud platform.

Submitted by: DNS Europe Ltd

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(July 30th, 2009)- DNS Europe Ltd., 3Tera's primary European AppLogic Cloud hosting partner announced today the launch of their Managed Cloud Application service which makes available AppLogic's range of Virtual Infrastructure components to smaller online application developers, SaaS and social-media start-ups, at a fraction of the cost of renting a full AppLogic Cloud. Find out more about our Managed Cloud Application service (<http://www.dnseurope.net/gridhosting/virtual-grid-servers/index.html>).

In addition to their newly released MS Windows and MS SQL Virtual Grid Server applications, DNS Europe offers template-based deployments of the AppLogic appliance catalogue spanning all types of virtual infrastructure elements and complete applications, from networking (load balancers, firewalls, routers, traffic managers, content switches), servers (Web servers, directory servers, databases, application servers) and storage, as well as software stacks, management and monitoring tools.

"Previously this capability was only available to AppLogic Cloud owners but now we have responded to an increasing number of inquiries about purpose-built, multiple-component hosted applications such as load-balanced, firewalled web/database server configurations on our shared Cloud platform", said Stephen Hurford, Communications director, DNS Europe.

"Our Managed Application service offers these customers a path to adopting AppLogic and benefiting from its scalability, resilience and cost-effectiveness by relying on us to design, implement and manage the virtual infrastructure and hardware layers whilst leaving them to look after their application components" continues Stephen. "By utilising only the exact resources they need, this approach reduces start-up costs, decreases time to market and allows them to migrate to their own AppLogic Cloud when the demand for resources justifies the additional expense".

About 3Tera

3Tera, Inc. is the leading innovator of cloud computing technology and utility computing services, simplifying the deployment and scaling of online applications. Named "Cool Vendor in IT operations, 2008" by Gartner Group and one of the "Top 20 Companies to Watch in 2008" by Linux Magazine, 3Tera offers AppLogic™, the first commercially available cloud computing platform that completely removes the cost and complexity associated with infrastructure. Available both for building in-house private clouds and as a platform for cloud computing services, AppLogic allows IT professionals to develop and deploy online applications in minutes instead of weeks, using only a browser to manage and scale on demand fully distributed systems and deliver security and business continuity for all applications, while fully controlling their cloud computing environment. For more information, visit www.3tera.com

About DNS Europe

DNS Europe Ltd is a pan-European hosting, managed services and outsourcing development business with customers throughout Europe. The core of our offering is 3Tera's AppLogic Grid operating system which powers a true utility computing hosting environment. DNS Europe offers include Virtual Grid Servers (VGS)

and Virtual Data Centers (VDC), application hosting, custom development, outsourced support and system administration. Headquartered in London (UK) our hosting facilities are provided by Interxion, Europe's largest carrier-neutral datacenter provider with backbone connections to both Cogent and Level(3) global networks. For more information, please visit www.dnseurope.net.

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