Pervasive Software Accelerates Business Execution through SuccessFactors' SuccessCloud™

Submitted by: Devonshire Marketing

Thursday, 10 September 2009

Solution Fills Business Execution Gap with Reliable, Flexible Integration in the Cloud

AUSTIN, Texas and SAN MATEO, Calif. – September 10, 2009 – Pervasive Software® Inc. (NASDAQ:PVSW), a global leader in data integration and data management software and revolutionary next-generation analytics, and SuccessFactors, Inc. (NASDAQ: SFSF) today announced that Pervasive has joined SuccessCloud to deliver integration for SuccessFactors Business Execution Software Suite.

The SuccessCloud Technology Partner Program ensures that, by connecting and integrating disparate systems with SuccessFactors Business Execution Software, businesses can instantly get crucial day-to-day performance information about every aspect of the organization, predict future trends and adjust strategies if necessary. Initially, Pervasive Data Integrator™ will enable SuccessCloud to deliver integration with payroll and benefit services including ADP, Ceridian and Paychex. Subsequently, Pervasive's universal connectivity and SaaS capabilities will ensure rapid integration for all data sources and applications with SuccessCloud.

"Integration is a key element in extending business execution," said Tom Fisher, vice president of Cloud Computing at SuccessFactors. "Launching SuccessCloud to accelerate business success and partnering with integration leaders like Pervasive Software who have the vision and proven experience in all types of data integration will enable us to deliver a full range of options to our partners and customers."

Pervasive's proven technology assures the speed and economics of data integration in the cloud as well as on-premise.   Pervasive's broad experience in SaaS and data integration, extensive bi-directional connectivity capabilities and ability to deliver fine-grained definitions and tighter integration ensure rapid integration and high ROI multipliers.

"As a pioneer in SaaS integration, we know how important adaptability to change and speed to execution are, along with the economics of the SaaS model," said Mike Hoskins, CTO at Pervasive and general manager, Integration Products at Pervasive. "We are delighted to support SuccessFactors in delivering greater value to its customers and helping overcome the challenges that cloud integration presents for users as well as developers in SaaS applications.   Pervasive fully supports SuccessFactors' focus on Business Execution, and we look forward to continuing the partnership and enhancing the breadth and depth of SuccessCloud."

About SuccessFactors, Inc.

SuccessFactors is the global leader in business execution software. The SuccessFactors Business Execution Suite improves business alignment and people performance to drive breakthrough results for companies of all sizes. More than 5 million users and 2,800 companies leverage SuccessFactors every day. To learn more, visit: www.successfactors.com.

About Pervasive Software

Pervasive Software (NASDAQ: PVSW) helps companies get the most out of their data investments through embeddable data management, agile data integration software and revolutionary next generation analytics. The embeddable Pervasive PSQL™ database engine allows organizations to successfully embrace new technologies while maintaining application compatibility and robust database reliability in a near-zero database administration environment. Pervasive's multi-purpose data integration platform accelerates the sharing of information between multiple data stores, applications, and hosted business systems and allows customers to re-use the same software for diverse integration scenarios. Pervasive DataRush™ is an embeddable high-performance software platform for data-intensive processing applications such as claims processing, risk analysis, fraud detection, data mining, predictive analytics, sales optimization and marketing analytics. For more than two decades, Pervasive products have delivered value to tens of thousands of customers in more than 150 countries with a compelling combination of performance, flexibility, reliability and low total cost of ownership. Through Pervasive Innovation Labs, the company also invests in exploring and creating cutting edge solutions for the toughest data analysis and data delivery challenges. Robin Bloor, founder of Bloor Research and partner at Hurwitz and Associates recently cited Pervasive as one of the 10 IT Companies to Watch in 2009. For additional information, go to www.pervasive.com.

Cautionary Statement

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements included in this document are based upon information available to Pervasive as of the date hereof, and Pervasive assumes no obligation to update any such forward-looking statement.

###

All Pervasive brand and product names are trademarks or registered trademarks of Pervasive Software Inc. in the United States and other countries. All other marks are the property of their respective owners.

Contact:

Kim Lynch
Devonshire Marketing
Tel: 0870 7000 166
Email: kim@devonshiremarketing.com