

Antony Worrall Thompson: The Award Winning Celebrity Chef Brand, Year after Year

Submitted by: Minx PR

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For the third consecutive year, Antony Worrall Thompson's range of kitchen and lifestyle products has received recognition for their quality and effectiveness. The range now holds five accolades in total, and in particular 2009 saw not one but two products enter the limelight including:

Good Housekeeping Green Living 2009 Awards: Fresh & Green Kitchen & Hob Degreaser

One of only seven products that Good Housekeeping is proud to endorse the institute said 'with a score of 83 / 100 this product just beat the brand-leading conventional cleaner in our tests.' The WWF accredited range of Fresh & Green cleaning products harness the natural power of plants to clean your home with no harmful chemicals, helping to take care of you and the environment. Available from www.wwf.org.uk, Budgens & Robert Dyas; RSP £1.99

Which? Best Buy JE15 Juicer by Breville

In July 2009 Which? awarded a Best Buy to the AWT JE15 Juicer a score of 71% (only 1% less than the winner) with comments such as 'it's quick and juices effectively' and 'quiet and easy to clean'. A powerful juicer with a wide-mouth feeder to enable whole fruit to be added. RSP £99.99 from Argos and Amazon.

These awards follow hot on the heels of a further Which? Best Buy awarded in June 2008 to the Antony Worrall Thompson 22" Kettle Grill Scoring 85% the kettle grill came top in the Which test and was "praised by our chef for its ease of use and cooking performance." RSP £99.99 from Robert Dyas, Homebase, Amazon.

The remaining two accolades were awarded in 2007 and include:

Which? Best Buy for Antony Worrall Thompson's Fresh & Green Bathroom Limescale Remover and a Good Housekeeping Best Buy for Antony's Fresh & Green Kitchen & Hob Degreaser. A long time advocate of organic food and farming methods, Antony joined forces with Clean & Green after being impressed by the products whilst searching for effective and affordable eco-friendly cleaners to use in his restaurants. In independent laboratory tests Antony Worrall Thompson Fresh & Green™ clearly outperforms other eco-friendly products, and even performs as well or better than their conventional counterparts. Available on www.wwf.org.uk from £1.99 each.

Antony says: "I am extremely proud that we now have five awards under our belt. I have always maintained that my range must deliver quality and performance at competitive prices. I hope that these accolades go to show that we put in a great deal of time and effort to bring to market products that are thoughtfully developed in partnership with manufacturers whose expertise in the field enables us to give the consumer a product that really works."

The Antony Worrall Thompson range of products includes foods (organic and free range stock cubes, liquid

bouillons and instant soups, ambient gravies, breadsticks, croutons and croutini) and kitchen products from small electrical appliances and ovenware to dinner sets and saucepan sets. There is also an extensive and popular range of gas and charcoal barbecues that grow from strength-to-strength each year.

Where can I buy?

Selected kitchen and lifestyle products can be found in; Robert Dyas, Littlewoods, Homebase, Argos, Next Directory, Matalan, Wilkinsons, Wyevale Garden Centres, Amazon. Food products can be found in; Tesco, Morrisons, Waitrose and Asda.

For more information visit www.awtonline.co.uk and register FREE to access recipes, product information and news from Antony Worrall Thompson.

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Press enquiries: For further information, photography or samples, please call Michelle Redmond, 020 8288 0849 / info@minxpr.com

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