

Travel search engine Sprice.com to power hotel search on WIKIO

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Singapore, September 15, 2009: Sprice.com, one of the world's leading real-time travel search engines, today announced a partnership with WIKIO, the news aggregator and search engine, to power its hotel shopping (<http://www.wikio.com/hotel/home-page-600.html>) section.

As part of the partnership, Sprice.com will provide its cutting-edge 'deep search travel technology' backed by rich content on over 120,000 hotels. The integration of Sprice content and technology will enable WIKIO.com to offer its visitors an efficient and convenient comparison-shopping service for hotels.

Visitors to www.wikio.com will now be able to compare the best deals on hotels worldwide, check customer reviews and make a hotel reservation through leading hotel providers. With a simple interface that allows travelers to easily find hotels and read in-depth hotel reviews including photographs posted by fellow travelers, they can virtually check their hotel before they set their foot in it.

Commenting on the partnership, Vikas Gulati, Vice President of Marketing, Asia Pacific for Sprice.com, said "We are excited about this partnership which gives us access to WIKIO's large consumer base and extends our fast-growing reach even further. It is also an acknowledgement of the value that the power, robustness and flexibility of the Sprice hotel search (<http://www.sprice.com/hotels>) application delivers to WIKIO users."

"Integrating Sprice.com's hotel comparison engine into our shopping channel once again demonstrates our commitment to offer our visitors useful, best-of-breed content in the most user-friendly manner," said Laurent Binard, CEO of WIKIO.

"We are confident our visitors will appreciate receiving the best hotel deals along with detailed information and customer reviews to help them with their travel planning."

About Sprice.com

Sprice.com (<http://www.sprice.com>), the leading real-time travel search engine, allows travelers to search for cheap flights (<http://www.sprice.com/flights>), find and compare over 120,000 hotels with hotel reviews (<http://www.sprice.com/hotel-reviews>), and get the best travel deals (<http://www.sprice.com/travel-deals>). Sprice.com is a product of Sprice Pte. Ltd., a Singapore registered company. Sprice operates in Europe through its office in France, while the head office in Singapore serves the markets in the Asia-Pacific. Sprice.com offers detailed information on over 120,000 hotels around the world, hotel reviews and cheap flights.

About WIKIO

Wikio is a news portal that searches press websites and blogs to find all the breaking news of personal interest. With Wikio, one can create own personal pages while subscribing to the news, blogs and media sites of their choice. Wikio is also a participative service where users can publish an item, comment on

existing ones, or simply vote to make them more popular. WIKIO also provides an online shopping platform for its users to find the best deals on a wide range of product categories including electronics & computers, gifts, clothing and hotels.

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