

Model takes aim at the cosmetic surgery industry by launching Undercover Glamour

Submitted by: Undercover Glamour

Friday, 13 November 2009

Breast enlargement surgery is booming; 2008 saw a total of 8,439 breast augmentations performed, an increase of 30% from 2007* with the average age of patients becoming lower each year. Figures from the country's largest three cosmetic surgery chains show that almost 600 teenagers had their breasts enlarged last year. Some surgeons refuse to operate on teenagers as they have not finished developing yet which therefore puts their body under great stress and risk. With an increasing number of teenagers and women planning surgery clearly there needs to be a healthier alternative.

Model Catherine Peck, represented by MOT Models one of the leading UK's modeling agencies today launches Undercover-Glamour.com (<http://www.undercover-glamour.com>) to help women feel more glamorous and confident without going under the surgeons knife. The brand new website offers a range of non-surgical "faking-it" products including: breast enhancers, clip-in hair extensions, false eyelashes, backless and strapless bras (<http://www.undercover-glamour.com/strapless-bra/>) and nipple covers (<http://www.undercover-glamour.com/nipple-covers/>).

Catherine has a personal passion to promote these products as they offer modern women an alternative to expensive and invasive surgery. Catherine says, "Having worked with celeb stylists and fashion experts like Gok Wan, I have learnt some really great tips on how to enhance your look. I want to share this with other women; not only to help them love their bodies as they are but also to make the best of them – without painful and expensive surgery."

After discovering breast enhancers (<http://www.undercover-glamour.com/breast-enhancers/>) (or chicken fillets!) on her first modeling shoot Catherine wanted to lift the lid on the tricks the fashion industry use to create the perfect look.

Undercover-Glamour.com (<http://www.undercover-glamour.com>) is supported by celebrity makeup artist, Alex Jones who says "Working in the film and fashion industry I see all the tips first hand and I am keen to share how I use Undercover Glamour's products so girls can look just as good as my models." .

For all the Cheryl Cole fans, Undercover Glamour also provides clip-in hair extensions (<http://www.undercover-glamour.com/clip-in-hair-extensions/>) to help you achieve a wonderful full head of glossy hair like Cheryl's. A range of false eyelashes (<http://www.undercover-glamour.com/false-eyelashes/>) also give women the trademark Cheryl Cole glamorous look.

Undercover-Glamour.com (<http://www.undercover-glamour.com>) is a supporter of Cancer Research UK and the site provides information on Breast Cancer Awareness.

Please contact us for visuals and if you would like us to demonstrate our products and "makeover" a member of your editorial team then please contact us below. Catherine Peck is also available for interviews.

Media Contact: David Philippon
Undercover Glamour Ltd
0845 257 1135
david@undercover-glamour.com
www.undercover-glamour.com

Notes to the editor

Undercover-Glamour.com was founded in March 2009 by model Catherine Peck and entrepreneur David Philippon. Undercover-glamour.com is an online store bringing all the 'faking-it' products under one roof as well as offering beauty and health tips. The products help women feel more glamorous and confident; products include lingerie accessories, hair extensions and false eyelashes. The company is based in St Albans, Hertfordshire.

References:

*Cosmetic Price: Cosmetic Procedure Rates 2008. <http://www.cosmeticprice.co.uk/in.asp?catalogid=107>

* Mail Online: Teenagers copying surgically enhanced celebrities DOUBLE the number of breast enlargements in one year; 24th March 2008.

<http://www.dailymail.co.uk/health/article-542730/Teenagers-copying-surgically-enhanced-celebrities-DOUBLE-number-breast->