

# SuccessFactors Vice President of Cloud Computing to Participate in the Great Cloud Debate at Business Cloud Summit 2009

Submitted by: Devonshire Marketing

Friday, 20 November 2009

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Tom Fisher to Attend Inaugural Cloud Computing Conference to Outline the Tangible Benefits of Cloud Computing and SuccessFactors' BizX

London – 20 November 2009 – Today SuccessFactors, Inc. (NASDAQ: SFSF), the global leader in business execution software, announced that SuccessFactors' Vice President of Cloud Computing, Tom Fisher, will present on an executive panel at the inaugural Business Cloud Summit 2009, organised by Sift Media, publisher of BusinessCloud9, taking place on Wednesday 2 December 2009 at the Royal Lancaster Hotel, London. <http://www.businesscloud9.com/businesscloud9-summit-home-page>

Mr. Fisher will participate on a panel at 16:30 GMT entitled, "The Great Cloud Debate" with additional C-level executives from within the industry, moderated by Stuart Lauchlan, editor of online publication, BusinessCloud9.

Tom Fisher joined Success Factors as Vice President of Cloud Computing in 2009. Mr. Fisher is responsible for the company's Cloud initiatives, its Application Programming Interface (API's) programme, supporting third party developers and Cloud to Cloud integration.

SuccessFactors recently unveiled its cloud-based Business Execution (BizX) Software suite, which enables companies to bridge the gap between strategy and execution. The Business Execution Software suite empowers the C-level and human resources professionals alike to tie the performance of their people directly to overall business goals and execute more effectively everyday.

About SuccessFactors, Inc.

SuccessFactors is the global leader in Business Execution Software. The SuccessFactors Business Execution Suite improves business alignment and people performance for companies of all sizes. More than 5 million users and 2,800 companies use SuccessFactors every day. For more information, visit: [www.successfactors.com](http://www.successfactors.com).

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